



FINAL PRESENTATION

IMMERSION 2007/2008

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Outline

- Introduction
- The Virtual Collaboration Centre (VCC)
- Adobe Connect
- Training Collaboratory
- Building the VCC
- Design Decision
- Prototype
- Recommendations
- References
- Acknowledgements

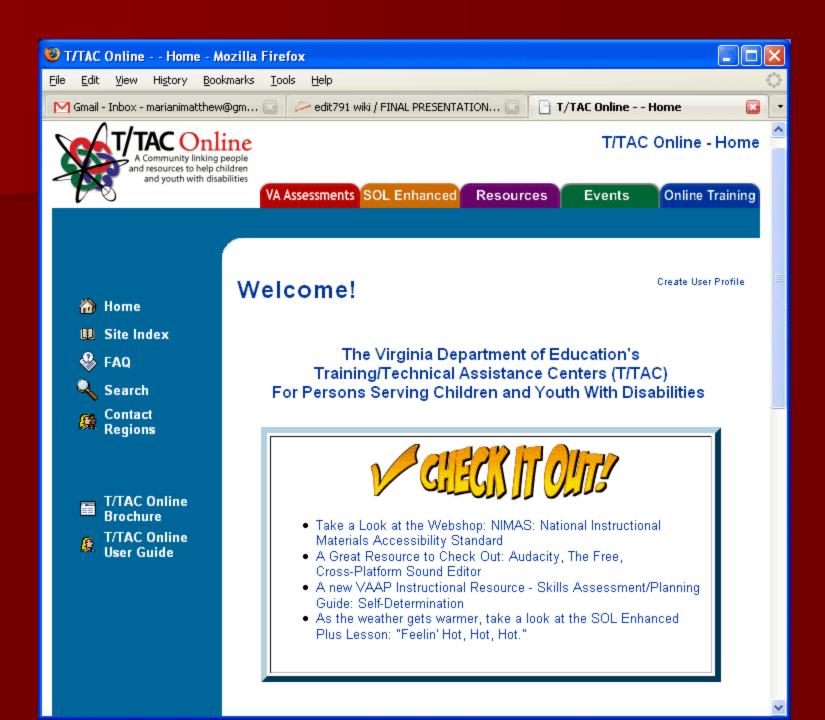
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Performance Analysis: Key Findings

- From face-to-face training to online delivery.
- More interactive online training desired.
- Staff is dispersed over a large area.
- T/TAC staff belong to priority project teams.
- Teams need to collaborate across distances.









Needs Analysis Results

- Real-time collaboration on work products from a distance (Web conferencing).
- Shared file storage areas with document versioning for project teams.
- Integrated scheduling of video and Web conferencing.
- Support for collaborative development of more interactive online training content.

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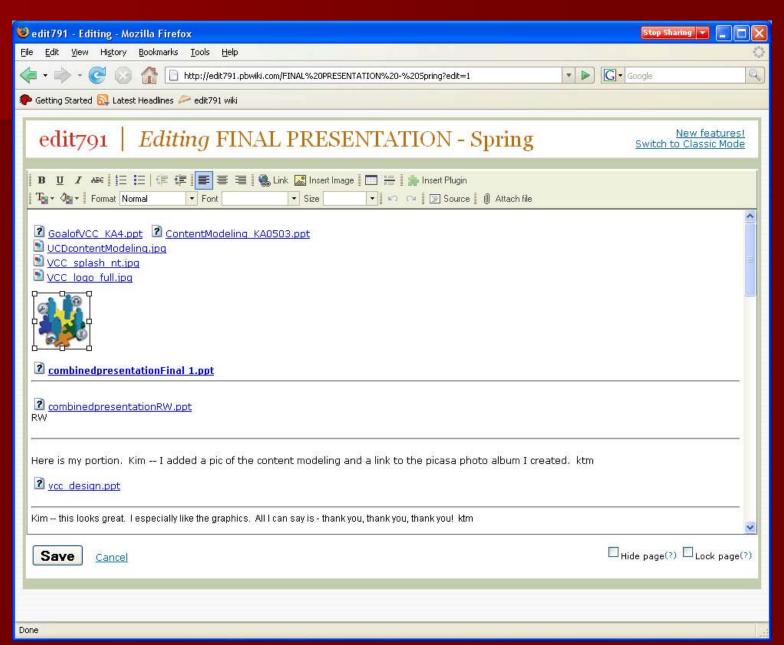
Design Approach

- Experiential strategy
 - Design team use of collaborative tools
 - Starting October 2007

- Usage-Centered Design
 - Constantine & Lockwood
 - Starting January 2008

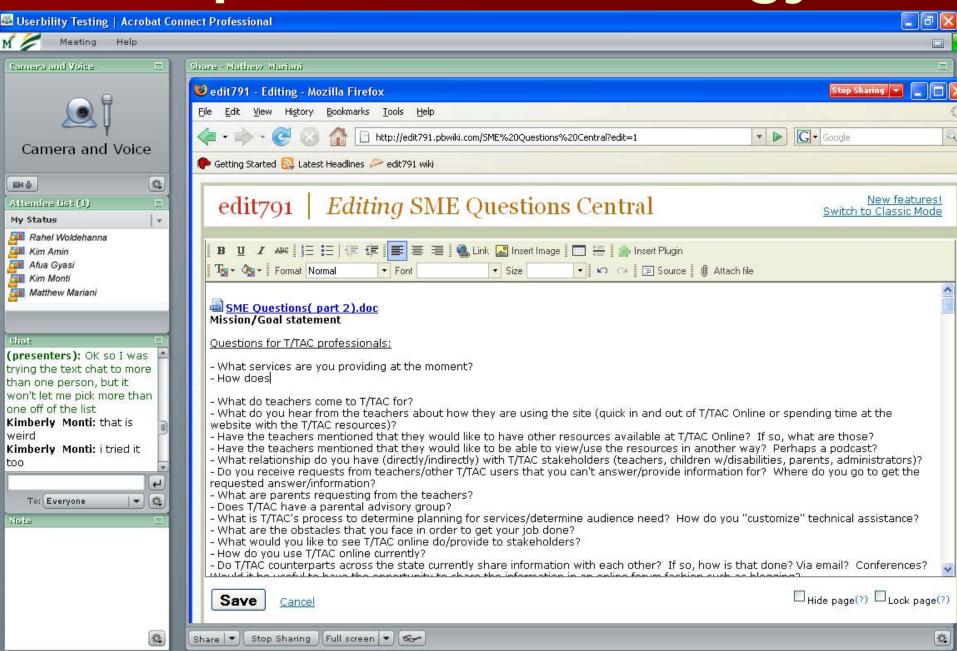


Experience as Strategy





Experience as Strategy





Usage-Centered Design

The usage-centered design process is a software engineering process that models:

- The roles people play in their interactions with a system,
- The tasks they perform through a system, &
- The **content** of a system's interface.

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Usage-Centered Design

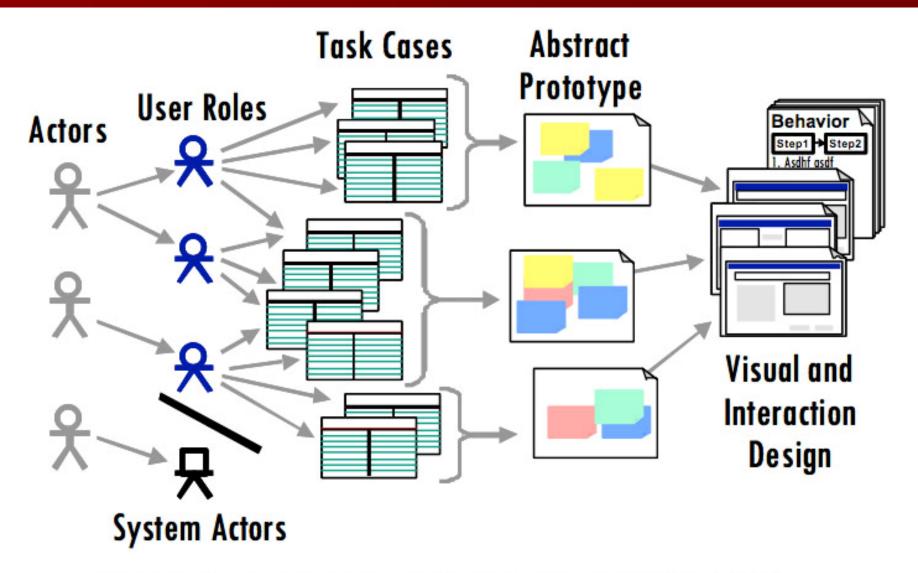


Figure 3 - Logical process of usage-centered design.

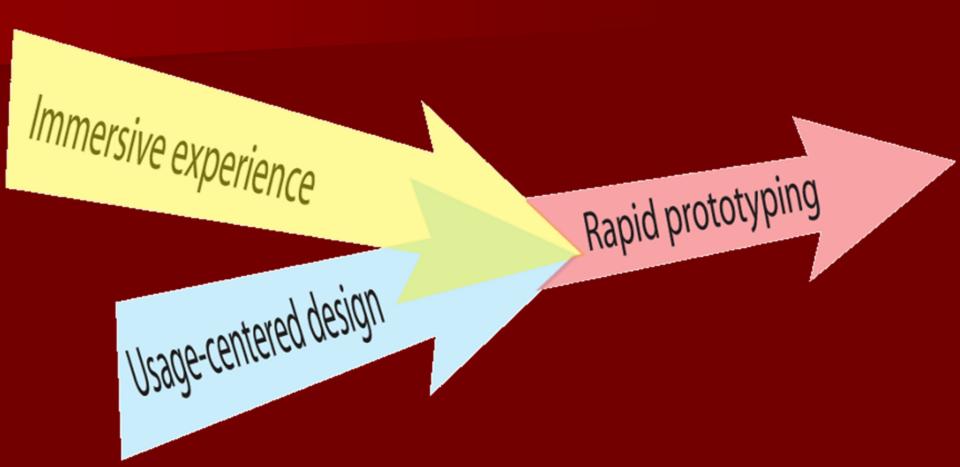


Specializations

- Design of VCC front-end interface
- Adobe Connect Web Conferencing
- Training development support

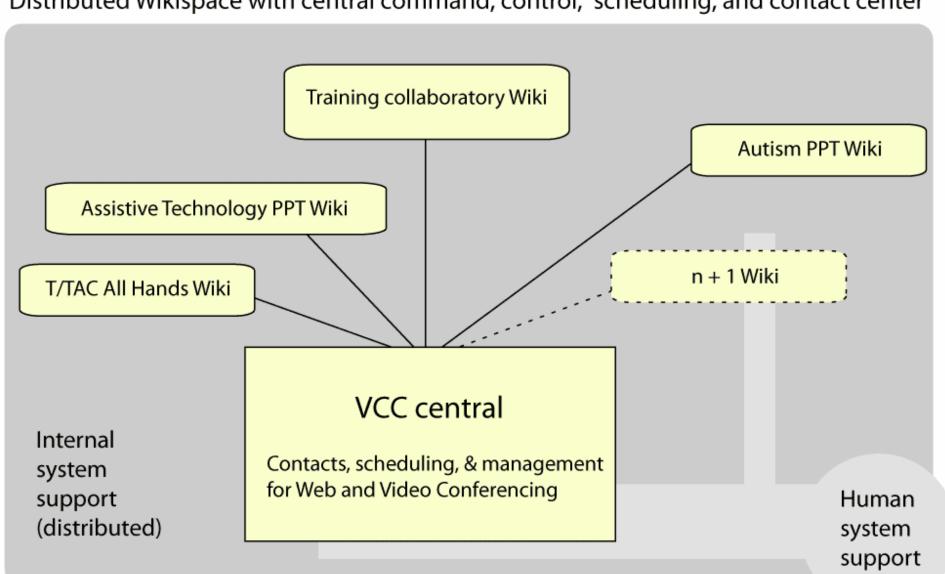


Convergence



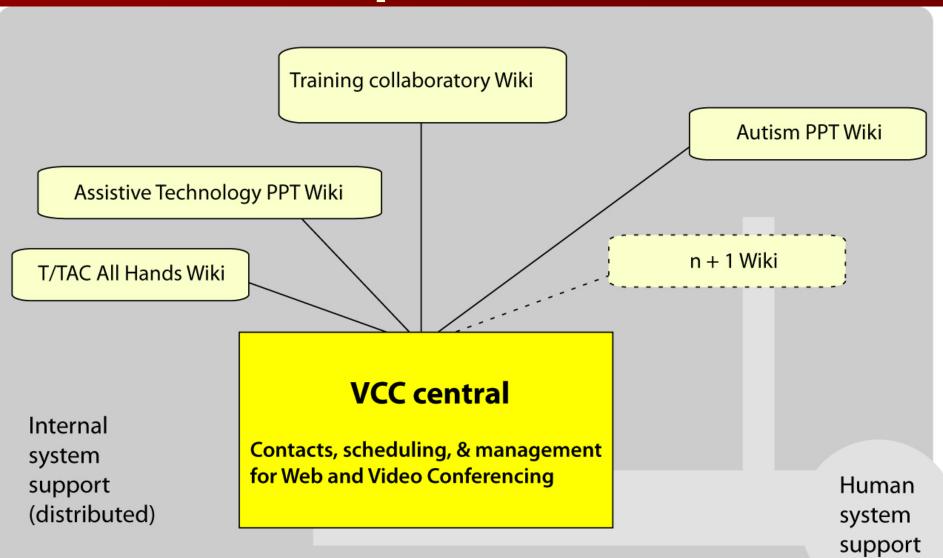
Concept for Virtual Conferencing and Collaboration Center

Distributed Wikispace with central command, control, scheduling, and contact center



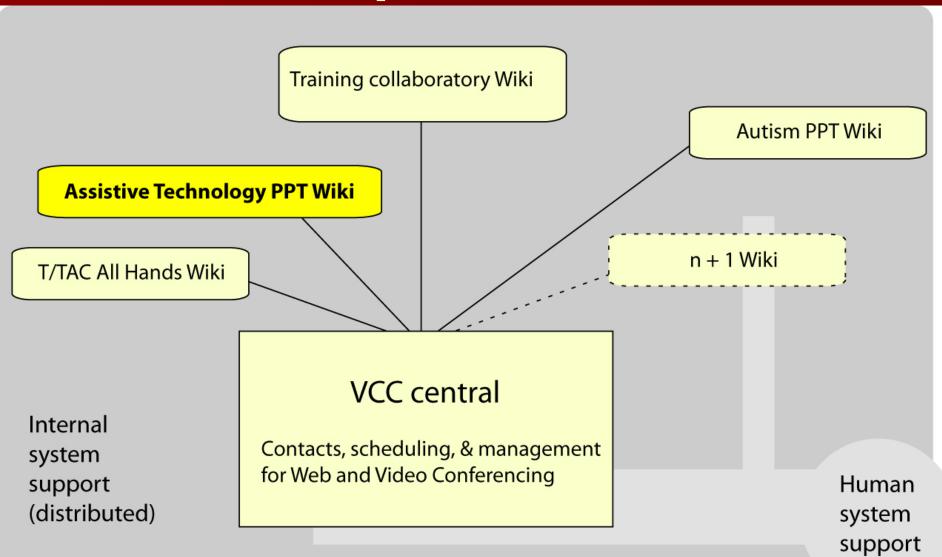


Concept of the VCC



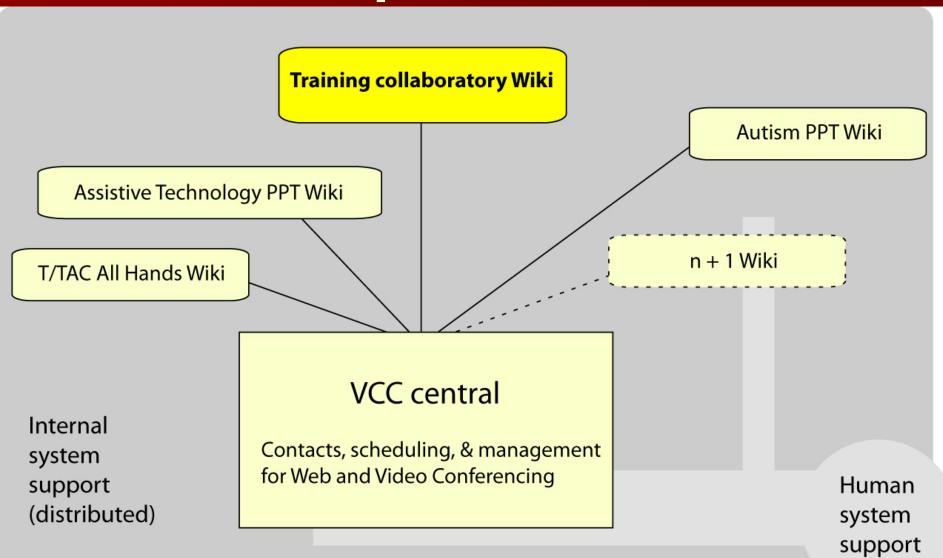


Concept of the VCC



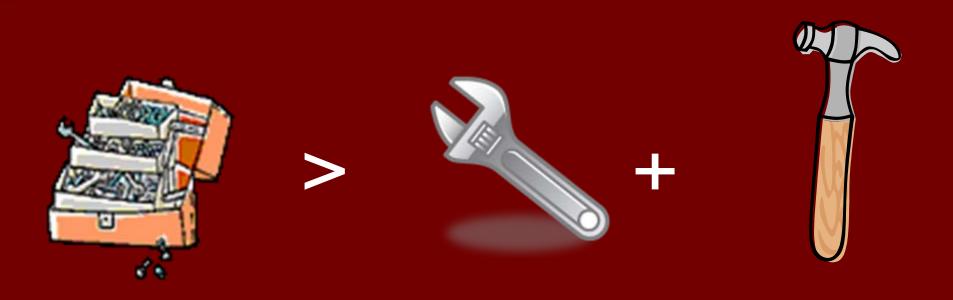


Concept of the VCC



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The VCC Greater than the Sum of Its Parts



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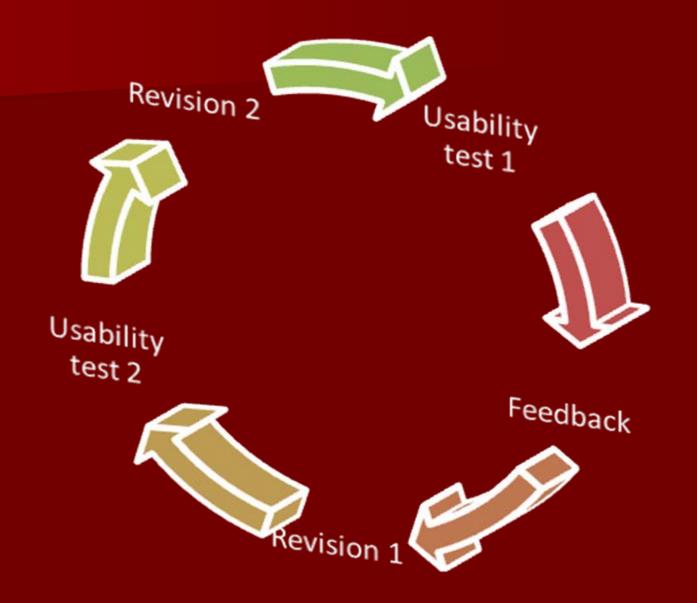
Adobe Connect

- What is Adobe Connect?
 - Web conferencing tool
 - Allows synchronous communication and collaboration

- Why Adobe Connect?
 - Easy access
 - Addressed users needs



Iterative nature of Design

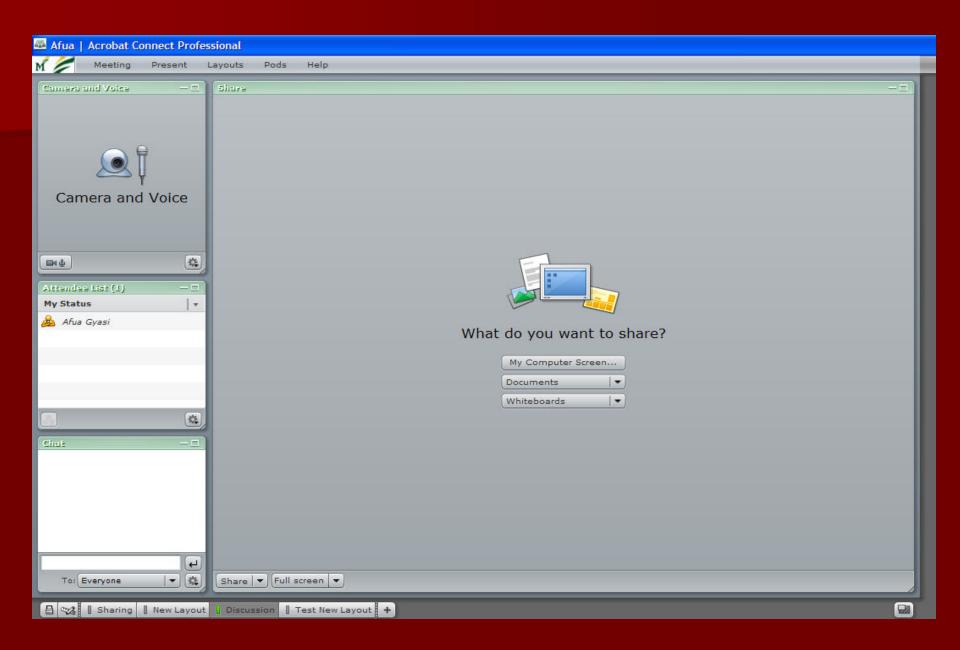


Adobe Connect

- Usability Testing (Round 1)
 - Goal for usability testing
 - Five participants
 - How it was conducted
 - Methods employed
 - Pre survey
 - Recorded session
 - Silent Observation
 - Post survey



Data Related to Adobe Connect



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Recommendations

- Provide an Instructional support
- Outline steps of each feature of Adobe Connect
- Varied formats
 - Soft copy- PDF
 - Hard copy

Building Users Guide

- Usability Testing (Round 2)
 - Goal for usability testing
 - 2 groups of participants (total of 5)
 - How it was conducted
 - Methods employed
 - Observation
 - Recorded session
 - Post-survey

Data Related to Adobe Connect

Usability Test 2

- Overall, Successful
 - Technical hitches with audio
- Conducted task successfully
- Found the users guide useful
- No additions/changes were requested



Triangulation of Data



User's Guide

ACROBAT® CONNECT™

PROFESSIONAL

USERS' GUIDE

OF BASIC FEATURES



Adobe Connect Professional Users' Guide of Basic Features

Last Updated: April 11, 2008

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T/TAC Online

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User's Guide

Adobe Connect Professional Users' Guide of Basic Features

Last Updated: April 11, 2008

My Status

& Set as Host

Set as Presenter

& Set as Participant

Set User Role

CE.

& Kim

4.3 Changing an Attendee's Level

As the Host, you may want to change an attendee level of privileges. Please note: Attendees at the Participant level do not have voice chat privileges. For a more collaborative environment, it would be best to promote all attendees to the Presenter level.

- 1. In the Attendee List pod. click on the name of the attendee for which you will be changing their privileges.
- 2. Click on the Set User Role icon
- 3. From the menu, select the desire role:
 - · Set as Host
 - · Set as Presenter
 - · Set as Participant

4.4 Managing the Pods

Pods in Adobe Connect are the separate sections on the screen that are there for performing various functions such as the Camera and Voice pod or the Chat pod. As Host, you can manage all the pods in the meeting area.

4.4.1 Closing or Maximizing a Pod

As the Host, you may also maximize or close a pod directly from the Adobe Connect screen.

- 1. Go to the pod that you wish to change.
- 2. Click on the Hide Pod icon to close the pod.
- 3. Or click on the Maximize Pod icon to maximize the size of the pod.



4.4.2 Moving or Resizing a Pod As the Host, you may move or resize the pods on the screen to make a particular pod more prominent.

Go to the edge of the pod.

2. When you see the double arrow icon, drag the edge of the pod the desired direction



7 ACCESSIBLITY

Adobe Connect's Voluntary Product Accessibility Template (VPAT) states that captioning using the Adobe Acrobat Connect captioning extension is available at the Adobe Exchange" and that "Adobe Acrobat Connect provides a chat tool that has functionality comparable to TTY."

- To download the VPAT for Adobe Connect go to: http://www.adobe.com/resources/accessibility/tools/vpat/pdfs/acrobatconnect_vpat.pdf.
- · For information on the Adobe Connect captioning extension tool go to: http://www.adobe.com/education/resources/k12/resourcecenters/communication/com munication collaboration/pdfs/captioning connect.pdf

8 RESOURCES FOR HELP IN USING ADOBE CONNECT

8.1 Help within Adobe Connect

Additional help resources for Adobe Connect may be found after logging into an Adobe Connect meeting. Click on Help at the top of the meeting screen.



From the Help menu, click on any of the following items to open up a web page outside of your Adobe Connect meeting:

- · Acrobat Connect Help offers step-by-step text-based instructions on the advanced features of Adobe Connect.
- Quick Start provides video clips of how to use Adobe Connect's features.
- Resource Center lists resources on best practices.
- Troubleshooting allows you to run a meeting connection diagnostic test.

8.2 Trouble Shooting

When having technical difficulties with Adobe Connect, such as audio problems, you may want to try logging off from Adobe Connect and logging back in again to see if the problem clears.

8.3 Technical Support

For technical support when using Adobe Connect, email VTC@gmu.edu or call (703) 993-4812.

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Training Collaboratory

- Conducted a mini survey
 - Understand their current online trainings development experience
 - Identify the type of online training needed
 - Understand the type of e-learning features needed
 - Any challenges in the overall production of training

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Training Collaboratory

Survey Results

- Get recommendation and overview of different e-learning software tools
- Get resources to explore training development software on my own
- Learn how to make online training accessible
- Be able to collaborate with colleagues, get support and share experience.



Training Development Tools

- Adobe Connect
- Adobe Presenter
- Camtasia
- Captivate
- Podcast

Instructional guidance

- Learning Activities
- LearnerAssessments
- Presentation of Content
- Evaluation of Training Content & Delivery

Best Practices

- Browse Best Practices
- Contribute to Best Practices

Web Conferencing

- Patriot Conference Room
- Shenandoah Conference Room
- Potomac Conference Room



Training Development Tools







Training Development Tools

- Adobe Connect
- Adobe Presenter
- Camtasia
- Captivate
- Podcast

Adobe Presenter: Overview

Basic Features

Ease of use

Accessibility Design **Features**

Quick Tips





Instructional Guidance

Learning Activities

Learning Assessment

Presentation of Content/Materials

Evaluation of Training Content and Delivery



•Audio •Video •PowerPoint •PDF •HTML •Graphics

Presentation of Content/Material

Instructional Guidance

PowerPoint: Captivate

Adobe Connect

Adobe Presenter

Captivate

Camtasia

Podcast





Best Practices





Best Practices



- Topic
- Accessibility
- •Training Development Tools •Instructional Guidance
- Title and Abstract

Accessibility

Training Development Tools

- Adobe Connect
- Adobe Presenter
- Camtasia
- Captivate
- Podcast

Disability Type

- Cognitive Disabilities
- Color Blindness
- Hearing impairments
- Motor Impairments
- •Visual impairment



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Building the VCC

"Usage-centered design is a systematic, model-driven approach to improving product usability. A few simple but powerful models--of user roles, tasks, and interface content--guide the user interface design toward a better fit with the real needs of users."

Constantine & Lockwood (2006)



User Roles

"A user role is a particular kind of relationship between some users and a system. In other words, roles are played by users."



Constantine & Lockwood (2006)

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Example of User Roles

InformationDisseminator

Occurs via varied virtual channels. Includes content creation for newsletters, electronic or print. Includes audio and text-based synchronous communication. Overlaps with all communication roles.

Trainer

Informal colleague to colleague advice, instruction, and demonstration using virtual means. Also Webshop development for online delivery. Conversion of face-to-face training into online training. Also includes formal training. Can include many more specialized roles within the context of VCC.

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Task Cases

"Task cases (or essential use cases as they are sometimes called) are abstract and based on the purposes of interaction. They describe user intentions and system responsibilities."

Constantine & Lockwood (2006)

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Example of Task Case

browsingContacts

Extends invitingToVirtualConference and add additional contacts by selecting from a list.

User Intention	System Responsibility
Ask to review more contacts	
	Display more contacts
Pick a contact from list displayed	
	Acknowledge selection of contact



Example of Task Case

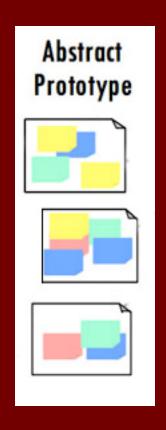
accessingTrainingDevelopmentToolsResources

User Intention	System Responsibility
Identify training development tool to use	
Identify need for additional resources	
	Provide resource options
>browsingOptions	
	END



Content Model

"A content model shows the intended contents of part of a user interface."



Constantine & Lockwood (2006)



Example of Content Mapping





Flowcharting

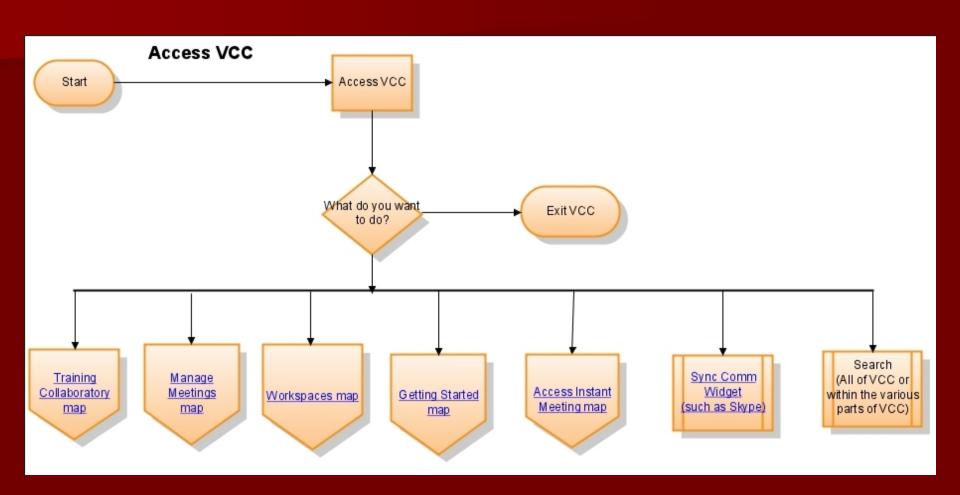
A flowchart illustrates the steps in a process. By visualizing the process, a flowchart can quickly help identify bottlenecks or inefficiencies where the process can be streamlined or improved.



SmartDraw.com (2008)

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Flow Chart Walk Through



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Design Decisions

- At this point in process
 - Customized, hard-coded front-end of high level functionality of VCC
 - Develop wikis for Training Collaboratory and staff work spaces



The creation of the prototype

- Rapid prototyping approach
 - Iterative process over the course of several weeks
 - Feedback from client
 - Usability testing with population

1st iteration of VCC Interface

Communicate



Now online...

Anderson, Nancy

Behrmann, Michael

Berlin, Karen

Brady, Brenda

Carter, Bonnie Bell

Dye, Brian

Fahey, Sheryl

Fontana, Judith

Ganley, Kristine

Jang, Soojin

Klein, Kay

Landeros, Estella

Loomis, Diane

Miller, Nikki

Ok, Seunghun

Paul-Wiggins, Dionne

Petersen, Jackie

Price, Sandra

Getting started

Welcome to the Virtual Collaboration Center

This center enables many forms of synchronous and asynchronous collaboration from a distance.

View the video tour for an overview of the entire Virtual Collaboration Center.

Use the Getting Started Wizard to learn how to complete a task.

GETTING STARTED WIZARD

Create/revise training | Discuss/collaborate | Manage meetings | Work on document | Create presentation | Conduct training

Schedule & manage meetings

Training development

Go to Work Spaces

Search

Browse Web



ttac staff login

Click on a region where you live or work. Or Select your school division from the drop down menu below.





Usability Testing of VCC Interface

- Targets of the Usability test
 - Appropriateness of the high-level divisions of the front-end interface
 - Reaction to wiki spaces
 - Integration of accordion front-end with wiki spaces

Data from Usability Testing

Communicate





Now online...

Anderson, Nancy

Behrmann. Michael

Berlin, Karen

Brady, Brenda

Carter, Bonnie Bell

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Fahey, Sheryl

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GETTING STARTED WIZARD

Create/revise training | Discuss/collaborate | Manage meetings | Work on document | Create presentation | Conduct training

Schedule & manage meetings

Training development

Go to Work Spaces

Search

Browse Web



ttac staff login

Click on a region where you live or work. Or Select your school division from the drop down menu below.



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Revisions to the prototype

- Changed entry to VCC
- Getting Started Wizard available, but not the default
- Layout of Navigation options
- Eliminated Browse Web tab and view of T/TAC Online
- Highlight ability to minimize Communicate area
- Emphasized Training Development area



2nd Iteration of the VCC



Recommendations

- Meetings/Meeting Management
 - Tech Support Staff required for confirmation and setup of virtual meetings
 - Google calendar for the Web and Video conference scheduling
 - Staff directory
 - Monitor development of open-source web conferencing (Dim-dim)

Recommendations

Work Spaces

- Select an open source wiki that can be installed on a private server and that allows customization
- Develop a desktop-to-wiki connector utility (Adobe AIR)

VCC Interface

- Use of a tool such as Skype for IM and VoIP chat in the VCC
- Allow first page of VCC to be determined based on user preference
- Evaluate potential of using Global Discussion board in VCC

Recommendations

- Best Practices
 - Promote the idea of Best Practices through a CoP

- Training Development
 - Permit several copies of software such as Adobe Captivate and Camtasia to be available at each T/TAC office for use by T/TAC staff

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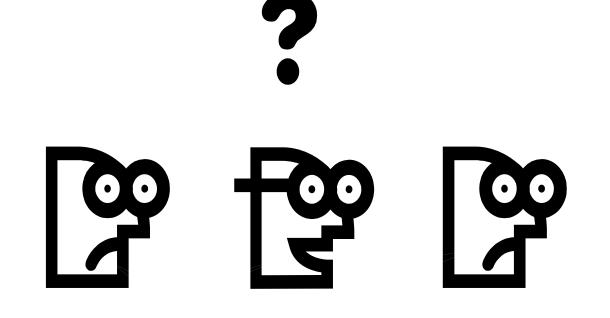
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T/TAC Online Website http://ttaconline.org/

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It's QUESTION TIME!!