



Team FixIT



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Business Challenges

**Manual
Entity
Storage,
Identification
& Tracking**

**Manual
Fee/Estimate
Scheduling**

**No
Advertising
or
Online
Presence**





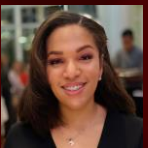
Leading Business Changes

**Streamline
Business
Processes**

**Improve
Customer
Relationship
& Process
Management**

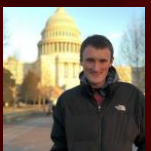
**Expand level
of Global &
Market
Presence**

**Drive Sales
Growth, Cash
Flow &
Revenue**



Solution: Jobber/QuickBooks

- “The Easiest Way To Grow Your Service Business”
- Has a mobile app to get the job done on-the-go
- QuickBooks sync integration
 - Potentially easier to setup
- Cloud-based



Solution: Online Ads & Website Creation

- Created a HTML 5-based website
 - Used WordPress Content Management System
 - Created Custom Theme
 - Used Responsive Design Frameworks
- Once implemented, we will use Search Engine Optimization to advertise the website



Google My Business

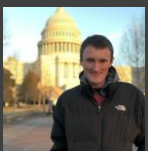


Google Analytics

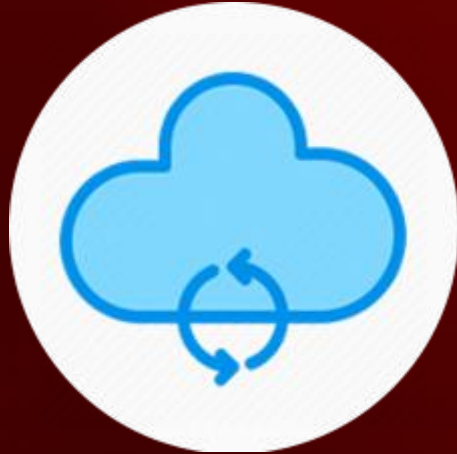
Google Search Console



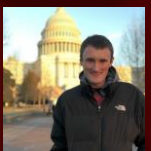
WORDPRESS



Integration of Concentrations



- Web Development
 - Fully utilized in our WordPress solution
- Database Management
 - Converted a paper system to an online system
- Information Security
 - Risk analysis, security training, security hardening
- Telecom/Network Management – None

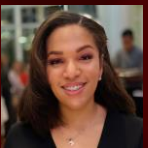


How We Addressed the Business Challenges

Manual Entity Storage, Identification & Tracking

Manual Fee/Estimate Scheduling

No Advertising or Online Presence



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