Team FixIT

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Business Challenges

- Manual Entity Storage, Identification & Tracking
- Manual Fee/Estimate Scheduling
- No Advertising or Online Presence
Leading Business Changes

Streamline Business Processes

Improve Customer Relationship & Process Management

Expand level of Global & Market Presence

Drive Sales Growth, Cash Flow & Revenue
Solution: Jobber/QuickBooks

- “The Easiest Way To Grow Your Service Business”
- Has a mobile app to get the job done on-the-go
- QuickBooks sync integration
  - Potentially easier to setup
- Cloud-based
Solution: Online Ads & Website Creation

- Created a HTML 5-based website
  - Used WordPress Content Management System
    - Created Custom Theme
    - Used Responsive Design Frameworks
- Once implemented, we will use Search Engine Optimization to advertise the website
Integration of Concentrations

- Web Development
  - Fully utilized in our WordPress solution
- Database Management
  - Converted a paper system to an online system
- Information Security
  - Risk analysis, security training, security hardening
- Telecom/Network Management – None
How We Addressed the Business Challenges

- Manual Entity Storage, Identification & Tracking
- Manual Fee/Estimate Scheduling
- No Advertising or Online Presence
References

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