

Focus & Goals

~My primary audience would have to be University/Student, and trying to expand that further into a Profession/Work place.

~In doing this blog and now the website, I could not only practice my writing on the web, which is something I haven't done much of before this class, but I could also possibly network to others who are in the same stage of their life/career paths as I am and meet professionals who want young graduates who know something about the web and writing on the web. The website shows the progression I've had as a student and as an aspiring writer/editor.

~Well, I guess an initial characteristic I have and need is being a writer. Every writer has their own identity and persona in their voice which comes through their words, so since my blog and website is geared towards the writing and editing field, being able to get my voice noticed and heard is important. Once I incorporate my past papers I wrote for the classes I am going to highlight, my user can start to get a feel for my voice. To be able to make my site credible, I need to make sure what I write about is true, the correct credit given to the true author if the ideas are not mine, and stick to my ideas and values about the issues I am writing about

~My three primary uses for my blog and website is to showcase pieces I have written in the past to show my progression, and hopefully network towards different people who are interested in professional writing & editing. Since I am far from having a professional persona at this point in my life, I am going to try to show what I can do as a write and display the classes I have taken in the past that have helped me get to where I am today.

~Hopefully this website will lay out a clear, precise design that allows my audience to see my writing skills and ideas I have to offer

Audience

~My users could include other students studying my major as well, employers who seek information about unemployed candidates and wish to research people looking for jobs, and users who wish to find discussions about web based ideas that tie into reading and writing.

~Anyone who has basic knowledge of the web and writing could come to my site. Anyone who has taken classes before and wants a greater knowledge of what work goes into the specific classes is the simple basic background the user would need. I hope a reader can go to my site and see where I have come from as an aspiring editor/writer, how my teachers and prompts have inspired me, and where I hope to go in my future.

~Showing my works from the classes I wish to spotlight would build my own credibility since they are my academic works and seen by a professor for a grade. Any text I use will need the correct credit given to it's creator when I use their ideas, and being honest about what I read and write about will help build my site's ethos.

~Due to my knowledge being limited about web based material, I do not expect my users to know how to navigate and use flashy and fancy sites. I will construct a simple, easy to navigate site so they can find things easily.

~Clear link titles, titles on every page that correspond to the information written on the page, etc.

~I want the user to think about things I have written about in reference to their lives, be it if they are my age or older. I hope they look up literature I refer to that will in turn interest them in ways they can relate to.

~As long as I cite my sources correctly and accurately discuss the content in those sources, the only thing they can really judge beyond that is my writing style and correctness.

Design Critiques

~Three links that have a good content model and design:

[*Link #1](#) [*Link #2](#) [*Link #3](#)

~ For all 3 of these sites, the structure is very navigable. There are headings at the top of each site and one has them along the side that shows the user different areas of the website. The dog copy site offers different languages for its users as well, which offers more user-friendly options. The colors are consistent in each. The dog copy site is probably the least professional looking site and is the one who is going for the most professional identity too. For the flaws, I do not want to mislead my users by making it seem more professional with designs or descriptions I use in my pages. No gaudy images or on the opposite, making it boring and ugly.

Content

~Out of the 3 sites, I tried to find ones that were different, but yet still interested me and went along with the theme of my website. I first one I chose is entitled "Writing Papers of Literary Analysis." Since my papers are all literary analyses, I figured this site would be a good connection to my theme and my users could use the literary analysis site if needed. The next site that has relevant information is the woman who owns her own freelance writing and editing services. There is a possibility that after I work years gaining experience, I could do freelance writing and editing. For my last website, I chose a website that promotes a copy company. They offer many different services and allow different payment methods for their users. I felt overall these three sites have proper content that goes with my theme.

~The possible content I am going to include in my site to build credibility of my identity is my personal works. With the supporting syllabi and other documents listed on the internet that helped me through these classes will also show how I got my background in what I wrote about. Information about my teachers and how credible they are will build mine as well because I learned from them.

~I have all of my papers on my computer and most of the sites and information that helped me.

~I need to research on my teachers to see where they have come from and any publications or different accomplishments they may have gotten so I can highlight them and their excellence.
~I am going to separate each class into different pages and have a page dedicated to my resume that I have right now and discuss the internship I am currently involved in right now as well.
~Sites my teachers have or accredit and the three sites that correspond with my themes.

Technology Needs

~I know I will need to get a good understanding of Dreamweaver to accomplish my design needs.
~No. I did not like using html or NVU. I know I want to get used to Dreamweaver so I can use it in the working world.
~I am going to use Dreamweaver, and if I can design the drop down menus correctly, then I will use them.
~I am going to experiment with CSS, but I like the idea of designing my own with Dreamweaver.
~I will not need a lot of photos or images. Just one or two per page to enhance my ideas.
~I will probably not need a video.