

## Classification with TreeNet

Letting  $Y$  be a binary response variable having possible values 1 and -1,

$$Y' = (Y+1)/2$$

(so that  $Y'$  is a Bernoulli r.v.), and

$$p(x) = P(Y'=1 | x) = P(Y=1 | x),$$

the likelihood for an observed  $y'$  assoc. w/  $x$  is

$$[p(x)]^{y'} [1-p(x)]^{1-y'},$$

and the log-likelihood is

$$y' \log [p(x)] + (1-y') \log [1-p(x)].$$

We can elect to express  $p(x)$  in terms of a "modeling function,"  $f(x)$ , using

$$p(x) = 1 / (1 + \exp(-2f(x))),$$

which insures that  $p(x)$  will not be outside of  $(0,1)$  no matter what  $f(x)$  is and no matter how extreme  $x$  is. In terms of  $f(x)$ , the log-likelihood is

$$y' \log\left(\frac{1}{1 + \exp(-2f(x))}\right) + (1 - y') \log\left(\frac{\exp(-2f(x))}{1 + \exp(-2f(x))}\right),$$

which, after a bit of careful work, can be shown to be equal to

$$-\log(1 + e^{-2yf(x)}).$$

Equivalent to maximizing the log-likelihood (and also the likelihood) is minimizing

$$\log(1 + e^{-2y f(x)}),$$

which is the deviance (aka cross-entropy (and one could also refer to it as the negative Bernoulli log-likelihood)). Given data, we could seek  $f(x)$  to make

$$\sum_{i=1}^n \log(1 + e^{-y_i f(x_i)})$$

as small as possible. However, since  $E(e^{-Y f(x)} | x)$  has the same minimizer as the neg. log-likelihood, we can instead seek  $f(x)$  to minimize

$$\sum_{i=1}^n e^{-y_i f(x_i)}.$$

For the exponential loss function we have

$$L(y, f(x)) = \exp(-yf(x)).$$

FSAM w/ exponential loss is an iterative method to approximate the  $f^*_n, f(x)$ , which minimizes

$$\sum_{i=1}^n e^{-y_i f(x_i)}.$$

Since

$$f(x) = \frac{1}{2} \log \left( \frac{P(Y=1|x)}{P(Y=-1|x)} \right),$$

FSAM w/ exp. loss can be thought of as a way to fit a logistic regression model. (Note that we don't guess what the form of  $f(x)$  is and estimate its parameters — we approximate  $f(x)$  nonparametrically.) The approximation of  $f(x)$  which results can be used to

do classification, and this way of doing classification can be shown (with a bit of effort) to be equivalent to doing two-class classification using AdaBoost.M1. If a shrinkage factor is used with the FSAM procedure, we no longer have the equivalence with AdaBoost.M1, but the incorporation of a shrinkage factor can improve performance.

With TreeNet, one can fit this type of classifier by specifying that a Regression model be built using Logistic likelihood as the Regression Loss Criterion. (Note: All of the response values in the data need to be either 1 or -1.) If there are more than two classes possible for the

response, then one can specify that a *Classification* model be built (and I think the algorithm given on p. 345 of HTF is used).

Note: The FreeNet manual gives contradictory information concerning the default prior probabilities. P. 43 specifies that the default is *DATA* (which I think is a reasonable choice), while p. 68 indicates that it is *EQUAL* (which may not be what you want to use). With *DATA*, the class proportions of the available data are assumed to be what one expects to encounter when classification is done using the classifier which is built.