



30<sup>th</sup> Annual  
**Social Theory, Politics and the Arts Conference**  
George Mason University, Arlington, VA, Oct 7-9, 2004

## CONFERENCE PROGRAM

### Thursday, October 7, 2004

**4:00pm—6:00pm** Registration, Arlington-Old Bldg., 3rd Floor, 3401 N. Fairfax Drive

**6:00pm-8:30pm** Welcoming Reception, Room 329

### Friday, October 8, 2004

**9:00am - 5:00pm** Registration

**8:30am - 10:00am** Session 1

**1A Panel: Lobbying the Arts: Changing Dynamics at the Federal Level (Room 332)**

**Jason Hall**, *American Association of Museums* (organizer/chair)

**Nina Ozlu**, *Americans for the Arts*

**Heather Watts**, *American Symphony Orchestra League*

**Tom Birch**, *National Assembly of State Arts Agencies*

**1B Panel: Culture, Communities and the Urban Policy Context (Room 331)**

**Maria-Rosario Jackson**, *Urban Institute* (organizer/chair)

**Chris Walker**, *Urban Institute*

**Florence Kabwasa-Green**, *Urban Institute*

**1C Preservation (Room 330)**

**Jan Marontate**, *Acadia U.*: Rethinking Permanence and Change in Contemporary Cultural Heritage Preservation Strategies

**Bob Leighninger**, *Arizona State*: Historic Preservation and Public Housing: The Rise and Fall of Techwood Homes, the Nation's First Peacetime Public Housing Project

**1D First National Performing Arts Convention: Issues and Trends (Room 336)**

**Margaret Wyszomirski**, *Ohio State* (Chair)

**Steven Tepper**, *Vanderbilt*

**Jennifer Novak**, *RAND GS*

**Lisa M. Jones**, *Ohio State*

**Rachel Shane**, *Ohio State*

**Marc Scorca**, *Opera America* (TBC)

## Friday, October 8, 2004

**10:15am - 11:45am      Session 2**

### **2A Funding Issues (Room 331)**

**John Urice (chair)**, *Illinois State U.* & **Baykal Eyyuboglu**, *GMU*: Executive and Managerial Perceptions of Means and Effects of Budget Reductions in State Arts Agencies

**Thomas Smith**, *U. of Illinois, Chicago*: Crowding In or Crowding Out: The Impact of Government Funding on Private Contributions to the Theaters, Dance Companies and Orchestras in the US

### **2B Artists (Room 332)**

**Joan Jeffri (chair)**, *Columbia U.*: After the Ball is Over: Career Transitions for Dancers Around the World

**Terry Cheney**, *T.J. Cheney Research*: The Myth of the Struggling Artist

**Rachel Shane**, *Ohio State U.*: The Creation of Organized Artistic Labor

**Robert Goler**, *American U.*: Committee or Clique: Application Procedures and Artist Selection at the MacDowell Colony in the early Twentieth Century

### **2C Arts Education (Room 336)**

**Bernadette Colley**, *Boston U.* (chair)

**Ann Galligan**, *Northeastern U.*: The Rhode Island Arts Learning Network

**Lori Hager**, *U. Oregon*: The Phoenix 21st Century Community Learning Center Project

**Stef Stahl**, *OSU Wexner Center*: Art Museums, Contemporary Artists and the Future of Education in a Postmodern Society

**Charles Dorn**, *Florida State*: The End of Art in Education

### **2D Arts Audiences & Participation (Room 330)**

**Lois Foreman-Wernet**, *Capital U.*, & **Brenda Dervin**, *Ohio State U.*: A Study Comparing Audience Uses of the Arts and Popular Culture: Applying a Common Methodological Framework

**Sue Anne Lafferty-Holtzworth**, *Ohio Arts Council*: Adult Arts Education & Participation: A Delphi Study Forecasting the Role of the Arts in a Lifelong Learning Society

## 12noon - 1:30pm Lunch, Room 329

**1:45pm - 3:15pm      Session 3**

### **3A Panel: Professionals in the Creative Sector (Room 336)**

**Joni Cherbo**, *Americans for the Arts*

**Patricia Dewey**, *U. of Oregon*

**Ann Galligan**, *Northeastern U.*

**Margaret Wyszomirski**, *Ohio State U.*

### **3B Social Theory (Room 331)**

**Connie L. McNeely (chair)**, *GMU*: The Artist in Reflection: The Politics of Creativity and Cultural Expression

**Mark Jacobs**, *GMU*: An Aesthetic Conception of Culture

**Volker Kirchberg**, *U. of Lüneburg*: "Imagineering and Representation: Museum types and social hegemony".

### **3C Policy Relevance (Room 332)**

**Gordon Shockley (chair)**, *Florida Int'l U.*: A Systems Perspective on Federal Agencies on the Chopping Block: A Comparison of the Support Inputs into the Policy networks of the NEA, CAB, ICC & OTA

**Terry Cheney**, *T.J. Cheney Research*: The Relevance of Arts; the Irrelevance of the Arts: Thirty Years of Public Policy in Canada

**Claire Fronville & Mary Eckstein**, *Center for Arts & Culture*: All Politics is Local: Cultural Policy at the Grassroots

## Friday, October 8, 2004

### 3:30pm - 5:00pm Session 4

#### 4A Panel: The Performing Arts Research Coalition Study: Lessons for Research Capacity Building and Communications (Room 336)

**Mark Hager** *Urban Institute* (organizer/chair)

**Robert Goler**, *American U.*; **Mary Kopczynski**, *Urban Institute*;

**Tom Pollak**, *Urban Institute*; **Marc Scorca**, *OperaAmerica*

#### 4B Transcending Economics (Room 332)

**Arthur Sterngold**, *Lycoming College*: Are Economic Impact Studies Bogus?

**Stefan Toepler** (chair), *GMU*: Commercialization and the "Earnings Gap:" A Conceptual Note

**Kevin Mulcahy**, *Louisiana State U.*: The Cultural Entrepreneur as Advocate of Culture

#### 4C Arts Participation (Room 331)

**Francie Ostrower** (chair), *Urban Institute*: Partnerships between Large and Small Cultural Organizations as a Strategy for Building Arts Participation: Benefits and Challenges

**James Modrick**, *VSA Arts*: Public Participation, Public Awareness, and Public Policies: Do the Arts and Education Listen?

**Jennifer Novak**, *RAND GS*: Understanding and Measuring Individuals' Benefits from Arts Participation: The Framing and Designing of a Questionnaire

## 5:00pm - 6:30pm Cash Bar Dinner on your own

## Saturday, October 9, 2004

### 8:30am - 10:00am Session 5

#### 5A Panel: Animating Democracy: Opportunity & Challenge at the Intersection of Art & Civic Dialogue (Room 332)

**Barbara Schaffer Bacon**, *Americans for the Arts* (organizer)

**Pam Korza**, *Americans for the Arts*

#### 5B Creative Industries and Economic Development (Room 336)

**Patricia Dewey**, *U. of Oregon*: Researching the Cultural Dimension of Economic Development in the Pacific Northwest

**Randy Cohen**, *Americans for the Arts*: The Creative Industries Study

**Ann Galligan** (chair), *Northeastern U.*: Cultural Districts

#### 5C Panel: Experimental Music and Communicative Action (Room 331)

**Stephen Miles**, *New College of Florida* (chair): Communicative Action as a Model for Musical Practice

**Taylor Briggs**, *New College of Florida*: Validity and Pluralism in Contemporary Music

**Thomas Patteson**, *New College of Florida*: What does Mediation Sound Like? System, Lifeworld, and Experimental Music

**Eliot Chayt & Steve Scott**, *New College of Florida*: Agency and Responsibility in Collaborative Music-making

## Saturday, October 9, 2004

**10:15am - 11:45am      Session 6**

**6A Public Diplomacy and Cultural Exchange (Room 336)**

**Margaret Wyszomirski**, *Ohio State U.*: The Role of the Arts in Public Diplomacy  
**Hyojung Cho**, *Ohio State U.*: Cultural Diplomacy: Cultural Exchange of inter Korea  
**Yale Richmond**: Cultural Exchange and the Cold War: How the Arts Shaped Politics  
**Sue Anne Lafferty-Holtzworth**, *Ohio Arts Council*: An International project "in Process": Review of current research process for Japan and Ohio cultural exchange

**6B Cultural Heritage (Room 332)**

**Ximena Varela (chair)**, *Drexel U.*: Heritage, Cultural Organizations, and Social Inclusion: Concepts and Paradigms  
**Carole Rosenstein**, *Urban Institute*: Cultural Heritage: Its Scope, Vitality and Embeddedness Across the Nonprofit Sector  
**Molly Voss**, *Fulbright/Chemonics Int'l*: Eternal Unrest: Negotiating Cultural Heritage in the Cemeteries of Buenos Aires

**6C Social Theory (Room 331)**

**Daina Harvey**, *Rutgers U.*: A New Deal for the New Deal Art: Framing and the Federal Arts Project  
**Graciela Trajtenberg**, *Academic College of Tel Aviv*: Nationalism, Modernist Art and Women in Israel 1920-1948

### 12noon - 1:30pm Lunch, Room 329

**Meet the Editors: Q&A about the J. of Arts Management, Law and Society**

**1:45pm - 3:15pm      Session 7**

**7A Panel: The Concept of Space in Cultural Studies (Room 332)**

**Mark D. Jacobs**, *GMU* (organizer/chair)  
**Tracy McLoone**, *GMU*: Colonization and Resistance in Young Women's Experience of Space  
**Lynne Constantine**, *GMU*: Haunted Spaces: Murder, Mourning, Public Meaning

**7B Organizational Issues in the Arts (Room 336)**

**Steven Tepper**, *Vanderbilt U.*: Sticky Innovation in American Theatre: A New Measure of Creativity in the Arts  
**Christopher Caltagirone**, *AMS Planning & Research*: Critical Capacities in the American Theater: Inter-organizational Relationships between the Commercial and Nonprofit Sectors  
**Chris Burgess**, *Ohio State*: Who Controls the Institutional/Organization Agenda in Arts Organizations?  
**Lisa M. Jones**, *Ohio State*: Reaching the Arts Professional  
**Steven Holochwost**, *Princeton U.*: Cultural Policy and New Music

**7C Music and Media (Room 331)**

**Ola Ogunyemi**, *U. of Lincoln*: The appeal of African broadcast websites to African Diasporas: case study of UK  
**Karen Chandler**, *College of Charleston*: We Wish To Plead Our Own Cause: Charleston's Study of the Roots of American Jazz

**ADJOURN**