| Preliminaries | Event Participation Detection | Tie-Strength Clustering | Network Activity Score | Results |
|---------------|-------------------------------|-------------------------|------------------------|---------|
| | | | | |
| | | | | |

Event Based Community Detection for Networks

Patrick A. O'Neil Michael D. Porter

GeoEye Analytics

May 1, 2012



- Problem Description
- Assumptions
- Network & Event Notation
- 2 Event Participation Detection
 - Structural
 - Metric-EPD
- 3 Tie-Strength Clustering
 - Tie-Strength
 - Clustering
- 4 Network Activity Score
 NAS Model
 NAS Prediction



| Preliminaries ●○○ | Event Participation Detection | Tie-Strength Clustering 00 | Network Activity Score | Results |
|----------------------|-------------------------------|-------------------------------|------------------------|---------|
| Problem | Description | | | |

Motivation

Given a dynamic network and a set of events for which the network is known to be responsible, it is natural to ask questions about which nodes participated in the events. Uncovering this information reveals details about the network's activity, such as which nodes are most responsible for the network's past activity.



| Preliminaries ●○○ | Event Participation Detection | Tie-Strength Clustering | Network Activity Score | Results |
|----------------------|-------------------------------|-------------------------|------------------------|---------|
| Problem | Description | | | |

Motivation

Given a dynamic network and a set of events for which the network is known to be responsible, it is natural to ask questions about which nodes participated in the events. Uncovering this information reveals details about the network's activity, such as which nodes are most responsible for the network's past activity.

Objective

Given a dynamic network and a set of events, for each node, we would like to determine a subset of events in which that node participated.



| Preliminaries ○●○ | Event Participation Detection | Tie-Strength Clustering | Network Activity Score | Results |
|----------------------|-------------------------------|-------------------------|------------------------|---------|
| Assumpti | ions | | | |

- Our primary assumption is that nodes who are involved with an event will have an anomalous neighborhood network structure around the time of the event.
- The event set will be sparse (i.e. there will be few events).
- Nodes who have worked together in the past will likely work together again at some point in the future.
- A node's usual behavior remains relatively constant during the course of observation.



| Preliminaries ○○● | Event Participation Detection | Tie-Strength Clustering | Network Activity Score | Results |
|----------------------|-------------------------------|-------------------------|------------------------|---------|
| Network | & Event Notation | า | | |

- Let $G_t(V, E)$ be a weighted graph at time $t \in \{1, 2, ..., T\}$ with a set of nodes V and edges E.
- Let $w_t(\{v_1, v_2\}) \in \mathbb{N}$ denote the weight of the edge between nodes $v_1, v_2 \in V$ at time t, 0 if nodes v_1 and v_2 are not actually connected.
- For v ∈ V let N_t(v) be the set of neighbors of v and E_t(v) be the set of edges connected to v at time t.
- Let $A = \{a_1, a_2, ..., a_{|A|}\}$ be an event set where a_i denotes the time of event *i*.



| Preliminaries | Event Participation Detection | Tie-Strength Clustering | Network Activity Score | Results |
|---------------|-------------------------------|-------------------------|------------------------|---------|
| | | | | |
| | | | | |

- Problem Description
- Assumptions
- Network & Event Notation
- 2 Event Participation Detection
 - Structural
 - Metric-EPD
 - 3 Tie-Strength Clustering
 - Tie-Strength
 - Clustering
- Network Activity Score
 NAS Model
 NAS Prediction



| Preliminaries 000 | Event Participation Detection | Tie-Strength Clustering 00 | Network Activity Score | Results |
|----------------------|-------------------------------|-------------------------------|------------------------|---------|
| Structura | al-EPD | | | |

Structural Event-Participation Detection

Seeks to find anomalous neighborhood structure by looking for times when a node either changed who it was communicating with or the frequency with which it was communicating with other nodes.

Thus, for node v, we are looking for anomalies in the set $N_t(v)$ and/or the set $\{w_t(v, u) : u \in V(G)\}$ for t near event times.



| Preliminaries | Event Participation Detection | Tie-Strength Clustering | Network Activity Score | Results |
|---------------|-------------------------------|-------------------------|------------------------|---------|
| Methods | for S-EPD | | | |

There are many ways to model the communication of a node's neighborhood. Two methods will be discussed here.

- Counting Process for each potential edge
- Distance from Median Graph



| Preliminaries 000 | Event Participation Detection | Tie-Strength Clustering 00 | Network Activity Score | Results |
|----------------------|-------------------------------|-------------------------------|------------------------|---------|
| Counting | g Process | | | |

- This approach models the communication between a pair of nodes *during non-event times* as a counting process.
- Since most nodes do not communicate with each other, we will employ a hurdle model.
- For nodes *u* and *v*, let $C_t(u, v)$ be the number of times *u* and *v* communicated during time *t*.
- We model C_t(u, v) = 0 and C_t(u, v) > 0 using a binomial distribution.
- For $C_t(u, v) > 0$, we model C using a geometric distribution setting

GeoEve Analytics

$$\rho = \frac{1}{1 + E[C_s(u, v)]} \text{ with } s \in \{t : C_t(u, v) > 0\}$$

| 0000000000 | ation Detection | 00 | 000 | Results |
|-----------------|-----------------|----|-----|---------|
| Counting Proces | SS | | | |

Below is an example of the counting process model for communication between two nodes.

GeoEye Analytics



| Preliminaries 000 | Event Participation Detection | Tie-Strength Clustering 00 | Network Activity Score | Results |
|----------------------|-------------------------------|-------------------------------|------------------------|---------|
| Counting | Process | | | |

- For node u, let $C_t(u) = \{c_{v_1}, c_{v_2}, ..., c_{v_k}\}$ represent the number of times u communicated with each $v_i \in V$ at time t.
- For each c_{v_i} , we calculate $P(C_t(u, v_i) = c_{v_i})$, the probability that u communicates with node $v_i c_{v_i}$ times.
- Assuming communication rates from node to node are independent, we find the joint probability $P(C(u) = C_t(u)) = \prod P(C_t(u, v_i))$, the probablity that this communication structure would occur.
- Unusually low probabilities are considered indicative of anomalous neighborhood network structure.



Event Participation Detection

Tie-Strength Clustering

Network Activity Score

Results

S-EPD: Distance from Median Graph

Definition: Edit Distance

Given two graphs G and G', each with the same number of vertices, the edit distance $D : G \times G \to \mathbb{N}$ between G and G' is defined as $D(G, G') = |E(G) \bigtriangleup E(G')|$.



Event Participation Detection

Tie-Strength Clustering

Network Activity Score

Results

S-EPD: Distance from Median Graph

Definition: Edit Distance

Given two graphs G and G', each with the same number of vertices, the edit distance $D : G \times G \to \mathbb{N}$ between G and G' is defined as $D(G, G') = |E(G) \bigtriangleup E(G')|$.

Definition: Median Graph

GeoEye Analytics

The median graph \overline{G}_H of a set of graphs $H = \{G_1, G_2, ..., G_m\}$ each with *n* vertices is defined as,

$$\overline{G}_{H} = \operatorname*{argmin}_{G \in \mathbb{G}_{n}} \sum_{G_{i} \in H} D(G, G_{i})$$

where \mathbb{G}_n is the set of all graphs constructible from *n* vertices.

🔹 🗆 🕨 🔹 🛱 GeoEye Proprietary. 🖉 2017 GeoEye, Inc. All Right's Reserved

Event Participation Detection

Tie-Strength Clustering

Network Activity Score

Results

S-EPD: Distance from Median Graph

Framed for our problem,

- Let *H* be the set of graphs during which events did not occur. We first calculate the median graph, \overline{G}_H , of *H*.
- Then for every graph G_t with $t \in \{1, 2, ..., T\}$, we calculate $D(G_t, \overline{G}_H)$, the edit-distance between the graph and the median graph.
- Times with significantly large edit-distances are considered anomalous. We search for nodes which exhibit anomalous neighborhood structure around the time of events.



| Preliminaries 000 | Event Participation Detection | Tie-Strength Clustering 00 | Network Activity Score | Results |
|----------------------|-------------------------------|-------------------------------|------------------------|---------|
| S-EPD E | xample | | | |

In this example, the plots show the communication rates of two nodes. The node on the left was involved with an activity (going on vacation) around times 32-38 while the node at the right acted normally during the period of interest.



| Prelin | aries | |
|--------|-------|--|
| | | |

Results

Metric-EPD

Metric Event-Participation Detection

While structural EPD examines the communication behavior of a particular node, metric EPD determines how the role of a node changes through time. Using SNA metrics, we can look for anomalous positioning in the network as well as local neighborhood structure.

A variety of multivariate time-series anomaly detection methods exist and can be utilized for M-EPD.



| Preliminaries | Event Participation Detection | Tie-Strength Clustering | Network Activity Score | Results |
|---------------|-------------------------------|-------------------------|------------------------|---------|
| | | | | |
| | | | | |

- Problem Description
- Assumptions
- Network & Event Notation
- 2 Event Participation Detection
 - Structural
 - Metric-EPD
- 3 Tie-Strength Clustering
 - Tie-Strength
 - Clustering
- 4 Network Activity Score
 NAS Model
 - NAS Prediction



| Preliminaries 000 | Event Participation Detection | Tie-Strength Clustering ●○ | Network Activity Score | Results |
|----------------------|-------------------------------|-------------------------------|------------------------|---------|
| Tie-Stre | ngth Metrics | | | |

- Given a set of network members N and a set of events A, we can construct a bipartite graph EP = G(V, E) with $V \subseteq N \cup A$ and $E \subseteq N \times A$.
- An edge exists between a network member and an event when the network member is believed to have participated in that event.
- For tie-strength, we use the Adamic & Adar tie-strength metric,

$$TS(u,v) = \sum_{e \in \Gamma(u) \cap \Gamma(v)} \frac{1}{\log |\Gamma(e)|},$$

where $\Gamma(u)$ is the neighborhood of node u (i.e. the events in which u participated).



Event Participation Detection

Tie-Strength Clustering

Network Activity Score

Results

Event-Based Clustering

- We construct a weighted graph G_{TS} where the nodes are the members of the network and where the weight of an edge {v₁, v₂} of G_{TS} is the tie-strength between v₁, v₂.
- Running a clustering algorithm on this weighted graph produces a list of clusters of nodes who participated in the same events.



| Preliminaries | Event Participation Detection | Tie-Strength Clustering | Network Activity Score | Results |
|---------------|-------------------------------|-------------------------|------------------------|---------|
| | | | | |
| | | | | |

- Problem Description
- Assumptions
- Network & Event Notation
- 2 Event Participation Detection
 - Structural
 - Metric-EPD
- 3 Tie-Strength Clustering
 - Tie-Strength
 - Clustering



NAS Model
 NAS Prediction



| Preliminaries 000 | Event Participation Detection | Tie-Strength Clustering | Network Activity Score ●00 | Results |
|----------------------|-------------------------------|-------------------------|-------------------------------|---------|
| Network | Activity Score Mo | odel | | |

So far we have the following;

- Anomaly scores for each node at each time period.
- For each event, a list of nodes that are predicted to have participated in that event.
- Clusters of nodes that work together.

The obvious next step is to track how anomalous these clusters are behaving in the hope of predicting when the cluster might produce another event.



Cluster Anomaly Scores

For each cluster *i*, we aggregate the anomaly scores of the involved nodes to get a cluster anomaly score $CS_i(\mathbf{y})$ where \mathbf{y} is the set of anomaly scores of each node in cluster *i*.

Network Anomaly Score

Then for the Network Activity Score, we aggregate the cluster anomaly scores to obtain the Network Activity Score, NS(z), where z are the cluster scores.



| Preliminaries 000 | Event Participation Detection | Tie-Strength Clustering 00 | Network Activity Score ○○● | Results |
|----------------------|-------------------------------|-------------------------------|-------------------------------|---------|
| Network | Activity Predictio | n | | |

Tracking these scores over time will hopefully give us an indication of when future events might occur (i.e. some important clusters are beginning to act anomalously).



| Preliminaries | Event Participation Detection | Tie-Strength Clustering | Network Activity Score | Results |
|---------------|-------------------------------|-------------------------|------------------------|---------|
| | | | | |
| | | | | |

- Problem Description
- Assumptions
- Network & Event Notation
- 2 Event Participation Detection
 - Structural
 - Metric-EPD
- 3 Tie-Strength Clustering
 - Tie-Strength
 - Clustering
- 4 Network Activity Score
 NAS Model
 NAS Prediction



Dynamic, Covert Network Simulation

- DCNS is a covert network simulation tool which seeks to mimic real world covert networks.
- The network seeks to remain secretive while accomplishing various objectives.
- The network is composed of "cells" which carry out the tasks (aquisition of resources, attacks, etc).
- There are external interventions (members captured/killed) and the network responds to these interventions by changing its structure.



 Preliminaries
 Event Participation Detection
 Tie-Strength Clustering
 Network Activity Score
 Results

 Preliminary Results: DCNS
 Construction
 Constru



Image: A transformed and the second seco

| Preliminaries | Event Participation Detection | Tie-Strength Clustering 00 | Network Activity Score | Results |
|---------------|-------------------------------|-------------------------------|------------------------|---------|
| Prelimina | ry Results: DCNS | 5 | | |

The following shows the percent of event based communities who were actually involved in the same events. Each cluster had around 10 members.



