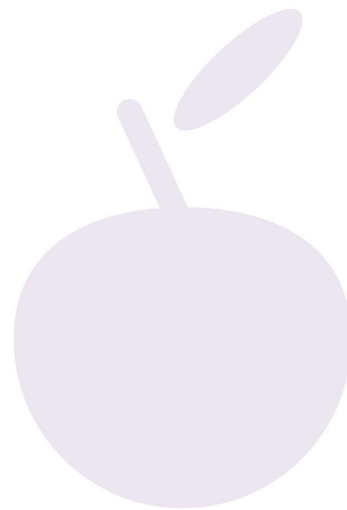




TEACHING INNOVATION LEADING LEARNING

VAIS ANNUAL CONFERENCE

November 14, 2011 • Richmond, Virginia



The Greater Richmond Convention Center



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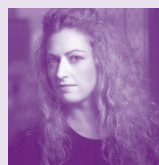
Outside Ballroom B21bc – Opens at 8:00 am
Cash, check or credit card accepted. No discount or gift cards can be accepted.

CONFERENCE At-A-Glance

8:00 am	Registration/Packet Pick-Up Opens <i>Outside Ballroom 21bc</i>
8:00 am	Exhibitor Hall Opens <i>Ballroom 21bc</i> Coffee, Bagels, and Browse (for "shopping" Exhibitors)
8:45 am	Welcome/Introductions <i>Ballroom 21a</i> National Anthem: Middle School Handbell Choir, Ware Academy, Gloucester, VA Aaron Ward , Director
9:00 am	Keynote Address <i>Ballroom 21a</i> "Epic Win: How Games Can Help us Solve the World's Biggest Problems" Dr. Jane McGonigal , Director, Game Research and Development Institute for the Future
10:00 am – 10:30 am	Exhibitors/Break/Coffee <i>Ballroom 21bc</i>
10:30 am – 11:20 am	Session II (200s)
11:30 am – 12:20 pm	Session III (300s)
12:00 pm	Heads of Schools & Trustees (only) <i>Proceed to Governors Room for a buffet lunch</i>
12:30 pm – 1:15 pm	Lunch & Networking with Colleagues <i>Pick up lunches in Ballroom 21bc</i>
12:30 pm – 1:15 pm	VAIS Bi-Annual Business Meeting (School Heads/Trustees only) <i>Ballroom 20 VIP</i>
1:20 pm – 2:10 pm	Session IV (400s)
2:10 pm – 2:40 pm	Dessert with Exhibitors
2:40 pm – 2:50 pm	Go Green Challenge Award Ceremony <i>Ballroom 21a</i>
2:50 pm – 3:45 pm	Closing General Session <i>Ballroom 21a</i> Dr. Douglas Lyons , Executive Director, Connecticut Association of Independent Schools (CAIS)
3:00 pm	Exhibit Hall Closes
3:45 pm	Grand Prize Drawing



FEATURED Speakers



Dr. Jane McGonigal **Keynote**

9:00 am – 10:00 am
Ballroom 21a



Ted DeMille

Session 222(E), 10:30 am – 12:20 pm
Room B15b
Session 422(E), 1:20 pm – 2:50 pm
Room B15b



Jan Masaoka

Session 200 (E), 10:30 am – 12:20 pm
Room B10



Catherine Steiner-Adair, Ph.D.

Session 421(E), 1:20 pm – 2:50 pm
Room B10



Douglas J. Lyon, Ph.D.

Closing Session, 2:50 pm – 3:45 pm
Room B21a



The Pampered Teacher

Get the royal treatment and some pampering in the Exhibit Hall, where Andre's Day Spa will be providing massages and manicures for teachers.

Sponsored by Andre's Day Spa, 449 Forest Avenue, Richmond, VA.

Exhibit Hall – Ballroom 21bc – Booths 11-12

Session by Topic

200 Sessions	10:30 am – 11:20 am
300 Sessions	11:30 am – 12:20 pm
Lunch & Networking Sessions	12:30 pm – 1:15 pm
400 Sessions	1:20 pm – 2:10 pm
500 Session	2:10 pm – 2:50 pm

SESSION ROOM TITLE

(Sessions and times are subject to change.)

ADMISSIONS

200(E) B10	Understanding and Changing Your Business Model
204 B14	I'm Not Invisible: How to Successfully Partner With Students of Color in the 21st Century
220(E) B15c	Bridges Between Independent Schools and Universities: A Global Perspective

ART

302 B13	Weaving Ideas through Visual Art and Language
313 E24b	Investigating Across Disciplines and Ages: A School-Wide Meta-Project From Preschool Through Eighth Grade
400 B11	Using Art to Teach a Foreign Language

ATHLETICS DIRECTORS

(See *Physical Education/Health*)

BUSINESS OFFICERS

200(E) B10	Understanding and Changing Your Business Model
223 B17 (All Day)	Facilities: What Independent Schools Need To Know (Mini Conference/National Business Officers Assoc.)

COLLEGE COUNSELING

220(E) B15a	Bridges Between Independent Schools and Universities: A Global Perspective
401 B13	Trends and Issues in Admissions to Virginia Public College
421(E) B10	Understanding Parental Anxiety
500 B13	Roundtable on Current College Counseling Topics

DEVELOPMENT OFFICERS

200(E) B10	Understanding and Changing Your Business Model
305 B16	Successful Gift Solicitation Strategies

SESSION ROOM TITLE

DIVERSITY

201 B11	Gleeful: A New Perspective on Gender and Community-Building
204 B14	I'm Not Invisible: How to Successfully Partner With Students of Color in the 21st Century
300 B11	Martin Luther King Day of Service: How Strategic Events Support Community Relations and Communications
309 E22a	Mapping the Mission of Your School

ELEMENTARY GRADES

209 E21c	Minds of Their Own: Constructivist Education and the Development of Scientific Understanding
211 E23a	What's Community Got to Do With It?
213 E24a	Making Science Relevant and Fun for Our Earliest Learners
222(E) B15b	True Life Writing
300 B11	Martin Luther King Day of Service: How Strategic Events Support Community Relations and Communications
308 E21c	Great Inquiry in the Classroom: The JASON Project
310 E23a	From STEM to Stern: K–12 Engineering and Robotics
312 E24a	Early Literacy in the Social Constructivist Classroom
313 E24b	Investigating Across Disciplines and Ages: A School-Wide Meta-Project From Preschool Through Eighth Grade
402 B14	Technology Integration in the Physical Education Classroom
409 E23a	Making Math Count: How Does It Add up?
413 E22b	Move It...Learn It: Integrated Learning Through Meaningful Movement
422(E) B15b	Songwriting as a Genre

ENGLISH

208 B19	Using Technology for the 20th Century Teacher
221(E) B18	Scoping out Scansion
302 B13	Weaving Ideas Through Visual Art and Language
307 B19	From Notecards to NoodleTools: The Future of the Research Process
405 B18	Creating an Interdisciplinary Experience: The St. Catherine's American Studies Modernism Project

FOREIGN LANGUAGE

400 B11	Using Art to Teach a Foreign Language
404 E21b	Making the Case for International Service Learning

SESSION ROOM TITLE

GENERAL, FOR ALL

Keynote	B21a	Reality is Broken
202	B12	Children of an Uncertain Future: Developing a Plan for Educating in the 21st Century
204	B14	I'm Not Invisible: How to Successfully Partner With Students of Color in the 21st Century
206	B16	Beyond Benchmarking!
214	E24b	Classroom Connections: An Engaging Philosophy of Classroom Management
220(E)	B15c	Bridges Between Independent Schools and Universities: A Global Perspective
306	B21b	Seeking a Template for Change: Building Emerging Capacities in 21st Century Skills
309	E22a	Mapping the Mission of Your School
408	E24a	Teaching Students with Learning Disabilities and/or Attention Deficit Hyperactivity Disorder
421(E)	B10	Understanding Parental Anxiety
Closing	B21a	Is an Independent Education Worth the Cost?

GUIDANCE COUNSELING

309	E22a	Mapping the Mission of Your School
421(E)	B10	Understanding Parental Anxiety

HEADS OF SCHOOL/TRUSTEES

200(E)	B10	Understanding and Changing Your Business Model
204	B14	I'm Not Invisible: How to Successfully Partner With Students of Color in the 21st Century
207	E21b	Leading and Coordinating Change in Two Independent Schools
220(E)	B15a	Bridges Between Independent Schools and Universities: A Global Perspective
306	E21b	Seeking a Template for Change: Building Emerging Capacities in 21st Century Skills

HISTORY

208	B19	Using Technology for the 20th Century Teacher
210 or 414	B19	Encyclopedia VA: Inside and Outside the Classroom
307	B19	From Notecards to NoodleTools: The Future of the Research Process
405	B18	Creating an Interdisciplinary Experience: The St. Catherine's American Studies Modernism Project

SESSION ROOM TITLE

LANGUAGE ARTS/READING

208	B19	Using Technology for the 20th Century Teacher
222(E)	B15b	True Life Writing
312	E24a	Early Literacy in the Social Constructivist Classroom
313	E24b	Investigating Across Disciplines and Ages: A School-Wide Meta-Project From Preschool Through Eighth Grade
407	E21c	Launching Kindergarten Readers and Writers

LEADERSHIP

403	B16	The Gordian Knot of Leadership: Creating a Mission-Driven Leadership Program
412	E24b	This is Our Place: Creating Environments that Cultivate Student Ownership and Leadership

LEARNING RESOURCES

312	E24a	Early Literacy in the Social Constructivist Classroom
408	E24a	Teaching Students With Learning Disabilities and/or Attention Deficit Hyperactivity Disorder

LIBRARIANS

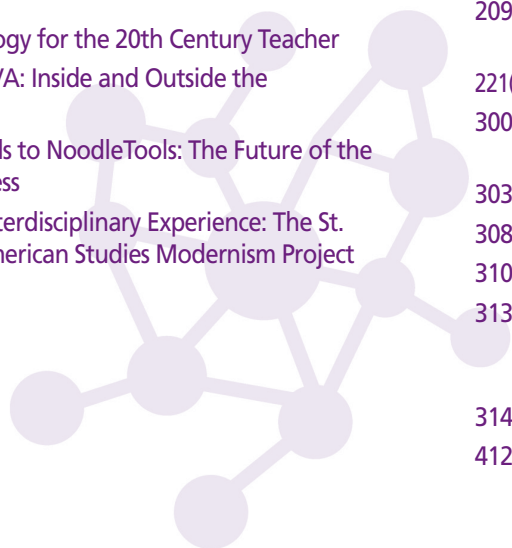
203	B13	Creating a Roadmap for the 21st Century Library
307	B19	From Notecards to NoodleTools: The Future of the Research Process
406	B19	Developing and Managing an eBook and eReader Collection

MATH

301	B12	AP Calculus Students as Teachers
310	E23a	From STEM to Stern: K-12 Engineering and Robotics
314	E22b	Math: A Deciding Factor in the Lives of Girls
409	E23a	Making Math Count: How Does It Add up?

MIDDLE SCHOOL

208	B19	Using Technology for the 20th Century Teacher
209	E21c	Minds of Their Own: Constructivist Education and the Development of Scientific Understanding
221(E)	B18	Scoping out Scansion
300	B11	MLK Day of Service: How Strategic Events Support Community Relations and Communications
303	B14	Magnum TI
308	E21c	Great Inquiry in the Classroom: The JASON Project
310	E23a	From STEM to Stern: K-12 Engineering and Robotics
313	E24b	Investigating Across Disciplines and Ages: A School-Wide Meta-Project From Preschool Through Eighth Grade
314	E22b	Math: A Deciding Factor in the Lives of Girls
412	E24b	This is Our Place: Environments for Cultivating Student Ownership and Leadership



SESSION ROOM TITLE

MUSIC

- 214 E24b Classroom Connections: An Engaging Philosophy of Classroom Management
- 313 E24b Investigating Across Disciplines and Ages: A School-Wide Meta-Project From Preschool Through Eighth Grade
- 422(E) B15b Songwriting as a Genre

PHYSICAL EDUCATION/HEALTH

- 212 E23b Farm to Table: What Is It All About and Can My School Benefit?
- 311 E23b Educating Parents, Teachers, and Students: How to Get Everyone Eating Healthily
- 402 B14 Technology Integration in the Physical Education Classroom
- 410 E23b Wellness: Empower and Inspire Your School Community
- 413 E22b Move It...Learn It: Integrated Learning Through Meaningful Movement

PRESCHOOL/KINDERGARTEN

- 209 E21c Minds of Their Own: Constructivist Education and the Development of Scientific Understanding
- 213 E24a Making Science Relevant and Fun for Our Earliest Learners
- 312 E24a Early Literacy in the Social Constructivist Classroom
- 313 E24b Investigating Across Disciplines and Ages: A School-Wide Meta-Project From Preschool Through Eighth Grade
- 407 E21c Launching Kindergarten Readers and Writers
- 409 E23a Making Math Count: How Does It Add up?
- 413 E22b Move It...Learn It: Integrated Learning Through Meaningful Movement

RELIGION

- 300 B11 MLK Day of Service: How Strategic Events Support Community Relations and Communications
- 309 E22a Mapping the Mission of Your School
- 501 B14 Roundtable for Religious Teachers and Chaplains

SESSION ROOM TITLE

SCIENCE

- 205 or 304 E25a EcoMUVE: A Multi-User Virtual Environment for Learning Science and Complex Causality
- 209 E21c Minds of Their Own: Constructivist Education and the Development of Scientific Understanding
- 213 E24a Making Science Relevant and Fun for Our Earliest Learners
- 308 E21c Great Inquiry in the Classroom: The JASON Project
- 310 E23a From STEM to Stern: K-12 Engineering and Robotics
- 313 E24b Investigating Across Disciplines and Ages: A School-Wide Meta Project From Preschool Through Eighth Grade
- 404 E21b Making the Case for International Service Learning

TECHNOLOGY

- 203 B13 Creating a Roadmap for the 21st Century Library
- 208 B19 Using Technology for the 20th Century Teacher
- 215 E22b Parental Involvement and the Online Connection
- 303 B14 Magnum TI
- 310 E23a From STEM to Stern: K-12 Engineering and Robotics
- 406 B19 Going Digital: Developing and Managing an eBook and eReader Collection

UPPER SCHOOL

- 201 B11 Gleeful: A New Perspective on Gender and Community-Building
- 207 E21b Leading and Coordinating Change in Two Independent Schools
- 221(E) B18 Scoping out Scansion
- 301 B12 AP Calculus Students as Teachers
- 303 B14 Magnum TI
- 307 B19 From Notecards to NoodleTools: The Future of the Research Process
- 308 E21c Great Inquiry in the Classroom: The JASON Project
- 310 E23a From STEM to Stern: K-12 Engineering and Robotics
- 400 B11 Using Art to Teach a Foreign Language
- 404 E21b Making the Case for International Service Learning
- 405 B18 Creating an Interdisciplinary Experience: The St. Catherine's American Studies Modernism Project

Program

SESSION I

9:00 am – 10:00 am

Session: 100

Room: B21a

Keynote Address:

Epic Win: How Games Can Help Us Solve the World's Biggest Problems



In the best-designed games, our human experience is perfectly optimized: we have important work to do, we're surrounded by potential collaborators, and we learn quickly and in a low-risk environment. When we're playing a good online game, we get useful feedback, turbo-

charge the neurochemistry that makes challenges fun, and feel an insatiable curiosity about the world around us. None of this is by accident: Game developers have spent decades figuring out how to make us more optimistic and more likely to collaborate, how to make problem-solving more fun and social, and how to satisfy our hunger for meaning and success. Hear how their research can be applied directly to improve the way we learn and work together to solve real problems.

Dr. Jane McGonigal, *Director, Game Research and Development at Institute for the Future; and author of recent bestselling book, Reality is Broken*

For Business Managers, Facility Managers, and Staff:

Mini Conference: Facilities: What Independent Schools Need to Know

All-Day Sessions 10:30 am – 2:00 pm

Session: 223(E)

Room: B17

Independent School Facilities Management Toolkit

An introduction to a "facilities toolkit" that includes hiring a director, staffing, understanding your physical plant building by building, life-safety issues, and outsourcing options. Discover how to manage all of the critical functions of maintaining an optimal campus, without overlooking transportation challenges, traffic duty, custodial requirements, fire drills, and more.

Genevieve D. Madigan, *Director, Research and Online Resources, National Business Officers Association (NBOA)*

Taking Facilities From Good to Great: A Culture of Excellence in Facilities Management

How do you measure your facilities operation? Are they good... or great? Are your processes as efficient as possible? Learn to: Identify and implement action items related to improving facility operations processes; monitor your progress on those actions items over time to provide accountability; create a culture of excellence and institute best practices to help you achieve your goals.

SchoolDude

Why Deferred Maintenance Costs What It Does

Learn how facility assessment tools and historical records can demonstrate the real cost of deferred maintenance to those controlling financial decisions. Use industry benchmarks and your own records to build a persuasive case for allocation of resources to facilities, and be a more effective voice at the boardroom table.

Building Solutions

Session II

10:30 am – 11:20 am

Session: 201

Room: B11

Gleeful: A New Perspective on Gender and Community-Building

Find out how one school uses the Glee TV show to encourage honest discussion of social dynamics in the Upper School community. Students share their thoughts in mixed and in single-sex groups, while the facilitators apply what they know about gender and learning/developmental differences between boys and girls.

Lynn Ramsson, *Dean of Student Life; George Bland*, *Dean of Students; and Gardner Mundy*, *Assistant Dean of Students, The Steward School*

Session: 202

Room: B12

Children of an Uncertain Future: Developing a Plan for Educating in the 21st Century

Ten years into the 21st century, many schools still use the same educational techniques and teaching materials that worked in the last 100 years but are inadequate in today's world of quickly evolving technological landscape and flattening cultural boundaries. Plan your 21st century reorientation as you examine one school's efforts in this area.

Ron Ross, *Upper School English Teacher, Highland School*

Session: 203

Room: B13

Creating a Roadmap for the 21st Century Library

Experience one school's transformation of a traditional library into a multi-functional, multi-media, technology-rich space conducive to 21st-century learning. Learn how we addressed sensitive issues (food and noise in the library, for example), integrated emerging technology on a budget, made flexible furniture choices, and gained support for this capital project.

Corina Haywood, *Middle School/Upper School Librarian, The Steward School*



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Session II

10:30 am – 11:20 am

Session: 204

Room: B14

I'm Not Invisible: How to Successfully Partner With Students of Color in the 21st Century

Gain a better understanding of the diverse needs of traditional minority groups in independent schools, and find how you can help them reach their goals and secure a quality education without sacrificing who they are.

Barry Davis, *Middle School Director, Flint Hill School*; and **Rance Davis**, *Associate Dean of Student Life and Co-Curricular Life, Saint Lawrence University*

Session: 205 or 304

Room: E25ab

(This session repeats as #304)

EcoMUVE: A Multi-User Virtual Environment for Learning Science and Complex Causality

Witness a demonstration of EcoMUVE, a multi-user virtual environment that enhances learning of science inquiry skills and difficult-to-master concepts. Students use an avatar to move around a virtual ecosystem, make observations, collect and analyze data, and work with others to solve problems. Plus, get a sneak peek into a new project that takes students' experiences from the virtual into the real world.

Amy Kamarainen, Ph.D., *EcoMUVE Project, Harvard University*

Session: 206

Room: B16

Beyond Benchmarking

Using standardized assessments for planning instruction and evaluating responses to intervention allows us to go beyond benchmarking into individualized teaching and learning. Discover the adaptive assessments now available through the Education Records Bureau to help you help students improve academic skills.

Susan Norwood, *Educational Records Bureau (ERB)*

Session: 207

Room: E21b

Leading and Coordinating Change in Two Independent Schools

Find out how two schools went from trimesters to semesters, changed their weekly schedule to block periods, and implemented a new academic enrichment program—all in one year. Plus, they did it together! Share their experience and discuss how strategic programmatic goals guided their monumental "shift" into 21st century learning.

For division directors, department chairs, and aspiring academic administrators who want to discuss the change process at schools.

Cathy McGehee, *Director of Upper School, St. Catherine's School*; and **Tony Szymendera**, *Upper School Head, St. Christopher's School*

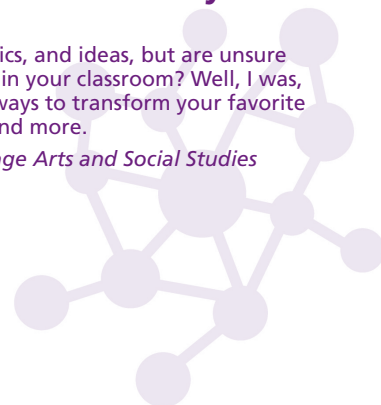
Session: 208

Room: B19

Using Technology for the 20th Century Teacher

Do you have great lesson plans, rubrics, and ideas, but are unsure how to incorporate new technology in your classroom? Well, I was, too. Let's talk about it and preview ways to transform your favorite lessons with podcasts, blogs, wikis, and more.

John Harmon, *Middle School Language Arts and Social Studies Teacher, Highland School*



Session II**10:30 am – 11:20 am****Session: 209****Room: E21c****Minds of Their Own: Constructivist Education and the Development of Scientific Understanding**

American students continue to rank in the second tier in international comparisons of science instruction. Discover how one school is using a constructivist approach to science teaching and learning in preschool (Three Year Olds Theorize About Sound), lower school (Third Grade Students Investigate Water), and middle school (Life Science Students Study the River).

Susan Barstow, Ph.D., Curriculum Director; **Sara Ferguson**, Preschool Teacher; **Andrea Pierotti**, Third Grade Teacher; and **Kara Page**, Preschool Teacher, Sabot School at Stony Point

Session: 210**Room: E22a**

(This session repeats as #414)

Encyclopedia Virginia: Inside and Outside the Classroom

Come hear how the Encyclopedia Virginia, a free and authoritative resource, offers an easy way to brush up on everything from early Virginia Indian history to the origins of Massive Resistance and from the life of Pocahontas to Doug Wilder. It can also help you discover information by thematic categories; use visual and audio files in the classroom to give students context and a more immediate sense of history; and utilize new mobile and geospatial technologies to take history outside the classroom.

Matthew Gibson, Director of Digital Programs, Virginia Foundation for the Humanities

Session: 211**Room: E23a****What's Community Got to Do With It?**

Learn from one school's successful approach to building community by integrating core values, community contract, and Responsive Classroom routines. Find out how weaving the social curriculum into the entire school day has led to new ways to support students.

Peggy Laurent, Lower School Head, The Langley School; and **Beth Akerson, Jo Bouldin, and Bill Mulcahy**, Third Grade Teachers, The Langley School

Session: 212**Room: E23b****Farm to Table: What Is It All About and Can My School Benefit?**

Farm-fresh produce, a lower carbon footprint, and children taking charge of their health are all important components of the farm-to-table movement. Find out how your school can benefit and how to incorporate these ideas into its curriculum, food service, and volunteer community service programs.

Judy Caplan, MS, RD, Nutrition Ammunition

Session: 213**Room: E24a****Making Science Relevant and Fun for Our Earliest Learners**

Ignite a love of science in PreK/K with hands-on activities and lessons geared to these young learners. We'll go over the entire curriculum, including instructions and demonstrations; and you'll take home lots of creative ideas and actual lesson plans centered on the environment and recycling.

Cleteus Smith, M.S. Ed, Lower School Dean, Norfolk Collegiate School; and **Catherine Smith, M.S. Ed**, Third Grade Teacher, St. Patrick Catholic School

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Session II**10:30 am – 11:20 am**

Session: 214

Room: E24b

Classroom Connections: An Engaging Philosophy of Classroom Management

Learn how to reduce the need for classroom management with proven techniques for engaging students. We'll discuss the three modes through which teachers must connect to discover what engages students and how they prefer to respond. Time will be given for role-playing and questions.

Pamela James, *Director of Music, Christchurch School*

Session: 215

Room: E22b

Parental Involvement and the Online Connection

Find out how other schools are connecting with parents via online communication and collaboration tools. Topics include: homework pages, electronic newsletters, password-protected communities, customizable calendars, social media tools, and more. Time for questions will be provided.

Lorrie Jackson, *Communications Manager, finalsite*

Session II Extended**10:30 am – 12:20 pm**

Session: 200(E)

Room: B10

Understanding and Changing Your Business Model

How do we meet the bottom line during unsteady financial times while remaining true to our missions? Discover a new matrix that can guide decision-making for financial viability and mission impact, including practical, ready-to-implement advice for advancement and administrative leadership teams.

Jan Masaoka, *Director and Editor-in-Chief, Blue Avocado; and coauthor of Nonprofit Sustainability: Making Strategic Decisions for Financial Viability.*

Session: 220(E)

Room: B15a

Bridges Between Independent Schools and Universities: a Global Perspective

What capacities are critical for students entering and exiting institutions of higher learning—and is your school positioned to anticipate and manage those transitions? We'll discuss how to proactively adapt to future educational prospects and to the job market at large; and how global initiatives can advance a school's mission.

Facilitator: *Brian Leipheimer, Director of College Counseling, Collegiate School* Panelists: *Laurent Boetsch, Director, Center for International Education, Former President ECLA, Washington and Lee University; and others to be named.*

Session: 221(E)

Room: B18

Scoping out Scansion

What actually is iambic pentameter? Rediscover scansion, the process of working out poetic rhyme and rhythm—and discover a fun path to the hidden structure of poems. Also a terrific tool for anyone interested in writing poems or lyrics. We'll cover the basics of scansion with an eye on practical, classroom use with poets from Silverstein to Shakespeare. (Grades 3–12)

Dorothy Fontaine, *Ph.D., Middle School Literature/Vocabulary and Composition/Grammar Teacher, Wakefield School*

Session: 222(E)

Room: B15b

True-Life Writing

Let's teach non-fiction fundamentals to primary-age students. Starting with choosing compelling non-fiction texts, you'll gain tested strategies and approaches that include reading, writing, vocabulary study, letter formation, and performance components, while exposing students to key concepts in history, science, and mathematics. Includes non-fiction poetry templates, share-the-pen activities, and picture comprehension.

Ted DeMille, *First and Second Grade Teacher, Nancy Atwell's Center for Teaching and Learning*

Session III (300s)**11:30 am – 12:20 pm**

Session: 300

Room: B11

MLK Day of Service: How Strategic Events Support Community Relations and Communications

Hear how one school partnered with the community for a day of service in Dr. King's honor. With nearly 300 participants, the "Day On, Not Off" event focuses on substantive service by students aged 4-14. You'll learn how to involve community organizations, communicate efficiently with multiple audiences, secure media coverage, and use the event to spread the word about your school.

Erin Futrowsky, *Director of Communications; Charlene Pritzker, Service Coordinator, Burgundy Farm Country Day School; and Leigh Hoyer, Executive Director, Wright to Read*

Session: 301

Room: B12

AP Calculus Students as Teachers

Find out what happened when seven AP Calculus students were asked to teach the Differential Calculus class over a two-month period. We'll discuss how they prepared, how they were critiqued and assessed, what the exciting results were, and what's next.

Mimi Corcoran, *Upper School Math, Highland School*

Special Thanks
to Trane, BCWH
and Virginia Municipal
League for the ongoing
support of the
"Go Green Challenge."



Session: 302

Room: B13

Weaving Ideas Through Visual Art and Language

Hear about an unusual art and poetry project that encouraged students to write poems inspired by collages of recycled materials, old letters, stamps, paper scraps, etc. The resulting poems were juried by faculty judges and exhibited with the art. Hear—and see—more about this exciting project and discuss the possibilities of similar collaborative and interdisciplinary work. Includes a small Collage and Poetry Workshop.

Elizabeth Vorlicek, *Visual Arts Teacher*; and **Anne Carver**, *English Teacher and Learning Specialist, Episcopal High School*

Session: 303

Room: B14

Magnum TI

Bring Technology Integration into your classroom with presentations that use Internet sites (prezi.com, photobucket.com) and Apple programs (GarageBand, iMovie). We'll discuss how to use the technology to enhance learning, evolve collaboration skills, and put an emphasis on creativity and access—and generate some fun.

Jim Astrove, *Director of Technology*; and **Josh Hartman**, *English Teacher, St. Catherine's School*

Session: 304

Room: E25ab

(This session is a repeat of #205)

EcoMUVE: A Multi-User Virtual Environment for Learning Science and Complex Causality

Witness a demonstration of EcoMUVE, a Multi-User Virtual Environment that allows students to explore a virtual ecosystem, collect and analyze data, and work with peers to resolve environmental problems. Learn how this new technology can help you teach science skills and difficult-to-master concepts. Includes a sneak peak at a new project that allows students to transfer experiences from the virtual into the real world.

Amy Kamarainen, Ph.D., *EcoMUVE Project, Harvard University*

Session: 305

Room: B16

Successful Gift Solicitation Strategies

Enjoy gift solicitation—and do it well—by learning to make THE ASK appropriately and persuasively. We'll design a successful solicitation strategy, learn to train volunteer fundraisers, address donor objections, and work through case studies that put theory into practice. Perfect for anyone who wants to take the annual fund to new heights or is actively engaged in a capital or major gifts campaign.

Starr Snead, *Founder and Principal, Advancement Connections*

Session: 306

Room: E21b

Seeking a Template for Change: Building Emerging Capacities in 21st Century Skills

Pick up proven tactics that will help you create and support programming for integrated 21st century learning. You'll take away applied examples for making the case, priming the pump, and building resonance for change in your school. Bring your questions—and your ideas.

Dan Frank, *Upper School Head, The Steward School*; and **Nancy Boyle**, *Coordinator of 21c Curriculum, Cushing Academy*

Session: 307

Room: B19

From Notecards to NoodleTools: The Future of the Research Process

Hear how—and why—one school's history teachers moved away from written notecards to NoodleTools, an innovative software that helps students search intelligently, assess results, organize information, and format bibliographies. We'll also discuss the nature of the research process in the 21st century.

Jared Peet and Marin Ferrell, *History Teachers, The Madeira School*



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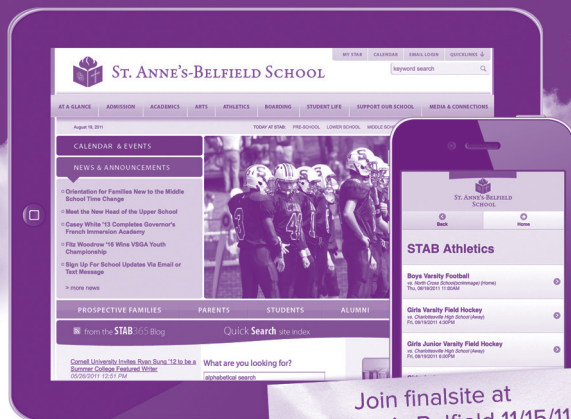


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Session III (300s)
11:30 am – 12:20 pm
Session: 308
Room: E21c

Great Inquiry in the Classroom: The JASON Project

Experience the best inquiry-based, multimedia, STEM program in science education.

Kathleen Hobbs, Upper School Science Teacher, Powhatan School; and Mary Cahill, Middle School Science Teacher, The Potomac School

Session: 309
Room: E22a

Mapping the Mission of Your School

Discover a proven method of surveying students to find out specific experiences of the school's mission—or lack of mission. We'll also discuss how to discover and understand existing "schools within the school," and how this information can help improve student behavior and engender a sense of community.

Patricia Lyons, Upper School Teacher of Religion/JK–12 Director of Community Service; and Steve Ebner, Upper School History and Chair, JK–12 History Department, St. Stephen's and St. Agnes School

Session: 310
Room: E23a

From STEM to Stern: K–12 Engineering and Robotics

Learn an exciting way to teach engineering concepts, robotics, programming, teamwork, and problem solving: with LEGO education curriculum and FIRST robotics. Hear how, in just two years, one school created a thriving program for students from all three divisions, including after-school enrichment, summer camps, and FIRST robotics teams.

Claire Mello, Science Chair, Highland School

Session: 311
Room: E23b

Educating Parents, Teachers, and Students: How to Get Everyone Eating Healthily

A registered dietitian provides out-of-the box ideas to improve your school's nutrition inside and outside the classroom. Learn to help parents and their children "keep fit in a fattening world," and pick up tips on working with your school's food service provider to make healthy lunches and snacks that kids will actually eat.

Judy Caplan, MS, RD, Nutrition Ammunition

Session: 312
Room: E24a

Early Literacy in the Social Constructivist Classroom

Are your early literacy programs consistent with your beliefs about children and learning? We'll help you answer this question, as well as outline ways to offer early literacy experiences consistent with the social constructivist model of teaching and learning. You'll leave with strategies and new ideas for your classroom.

Pam Oken-Wright, Teacher, Junior Kindergarten, St. Catherine's School

Session: 313
Room: E24b

Investigating Across Disciplines and Ages: A School-Wide Meta-Project from Pre-School Through Eighth Grade

Hear how one school incorporated music and sound throughout the curriculum—and inspired cross-age collaboration from two-year olds through middle school. We'll use photographs, video, and artwork to share how students of different ages interpreted the theme of music and sound, and the varied ways the inquiry played out. We'll also share samples of poetry, compositions, and other resulting student work.

Anna Golden, Studio Teacher; Marty Gravett, Director of Early Childhood Education; and Sara Ferguson, Preschool Teacher Sabot School at Stony Point

Session: 314

Room: E22b

Math: A Deciding Factor in the Lives of Girls

This workshop examines why math affects the identity and lives of girls from both developmental and global perspectives. It concludes with strategies and curricular decisions that positively influence girls' experiences in math.

Nancy Davies, *Head of School, Orchard House School*

Lunchtime Entertainment

Be sure to stop and listen to the **Trinity Episcopal School Jazz Ensemble**, directed by **Brian Rollins**. The ensemble will be located in the lobby outside of Ballroom B21bc.

Heads of School/Trustee Lunch Gathering

12:00 pm – 1:15 pm

Room: Governors

Proceed to Governors Room for a buffet lunch.

Conference Box Lunches and Collegial Gatherings

12:30 pm – 1:15 pm

Box Lunch Distribution: INSIDE Exhibit Hall Ballroom 21bc

Pick up your box lunch inside Ballroom 21bc/the Exhibit Hall and join your colleagues for some lively conversation. Locate your collegial meeting in the list that follows.

Collegial Meetings

Room

Administrators

Inside Ballroom 21bc

Admissions Directors, Financial Aid, and Staff
College Counseling (will also meet session #500)
Guidance Counselors
Development Directors and Staff
Division Directors/Asst. and Assoc. Heads
Director of Studies/Academic Deans
Technology

Teachers

Inside B15c

Art
English
Grades 1-5
History
Math
Science

Teachers

Inside Room E21a

Foreign Language
Language Arts
Learning Specialists/Reading
Librarians/Media Specialists
Music
Physical Education
Sex Education and Health
Preschool/Kindergarten
Religion, Ethics, Chaplains (will also meet session #501)

Financial Officers Group (FOG)

Room B17

Heads of Schools/Trustees

Governors Room

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Session IV Extended 1:20 pm – 2:50 pm

Session: 421(E)

Room: B10

Understanding Parental Anxiety

They hover, overreact, amplify distress, and over-participate in their children's lives: Learn about the cultural forces that created today's "helicopter parents." We'll discuss why some children may not want to turn to their parents when they are struggling, and offer effective strategies for helping anxious parents correct their course.

Catherine Steiner-Adair, *Clinical Psychologist, Consultant, Author*

Session: 422(E)

Room: B15b

Songwriting as a Genre

Songwriting can help students learn concepts more fully and even raise test scores. Learn to write songs based on school curriculum, learning concepts, or historical topics, using existing structures such as nursery rhymes and the twelve bar blues. We'll share lots of songs that always work with large and small groups of children as young as six; and you'll get a chance to write your first song. No musical skills required.

Ted DeMille, *First and Second Grade Teacher, Nancy Atwell's Center for Teaching and Learning*

Session IV 1:20 pm – 2:10 pm

Session: 400

Room: B11

Using Art to Teach a Foreign Language

Many foreign language teachers use food to incorporate culture into their language classes; we'll examine how to achieve the same goal with art, thanks to activities using famous and local works of art to teach vocabulary and grammar. While most of the art discussed pertains to Spanish instruction, with a few French and German examples, we'll show how they can be adapted to other languages. You'll leave with a packet of activities and access to additional worksheets. For all foreign language level teachers in Upper and Middle School.

Kim Jackson, *Modern and Classical Languages, Chatham Hall*

Session: 401

Room: B13

Trends and Issues in Admission to Virginia Public Colleges

Budget pressures, legislative issues, and enrollment goals are affecting the upcoming admission cycle for the state's public colleges and universities. In this session admission officers from three state colleges will highlight these issues and other admission trends.

Doug Hartog, *Senior Associate Admissions Director, University of Virginia*; Henry Broaddus, *Associate Provost of Enrollment and Dean of Admission, William and Mary*; and Adam Anderson, *Senior Assistant Director of Admission, James Madison University*



2nd ANNUAL

Ballroom 21a
@ 2:40 pm

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Session IV (400s)**1:20 pm – 2:10 pm****Session: 402****Room: B14****Technology Integration in the Physical Education Classroom**

Put technology to work in the Physical Education classroom. We'll introduce the iPad as an evaluation, assessment, and self-check tool. You'll experience first-hand how you and your students can keep records of skill completion and mastery, as well as complete a break-down analysis of key teaching points.

Patrick Morgan, *Lower/Middle School Physical Education Teacher; JK-6 Physical Education Department Chair*; and **Chris Brown**, *Lower/Middle School Physical Education Teacher, Flint Hill School*

Session: 403**Room: B16****The Gordian Knot of Leadership: Creating a Mission-Driven Leadership Program**

Are we preparing students for 21st century leadership? We'll focus on creating a mission-driven leadership class using the latest pedagogy to target middle quartile students. We'll cover social media, skyping, and graphic novels within Harkness sessions; illustrate how to use coursework within a comprehensive leadership program; and discuss the cultivation of student leaders and the challenges we expect them to face.

Robert Franz, *History Department Chair*; and **Sally Pont**, *Director of Character and Leadership, Highland School*

Session: 404**Room: E21b****Making the Case for International Service Learning**

Join a discussion about community service and service learning, and hear how international service trips can have an enormously positive impact on students. We'll look specifically at international service opportunities in Central America; and how these trips can uniquely complement classroom activities in science, foreign language study, and cultural awareness.

Frances Turner, *Spanish Teacher, Director of International Programs*; and **Mark Holloway**, *Middle School Math and Science Teacher, St. Christopher's School*; **Matt Cook**, *President and Founder, Central American Service Expeditions*

Session: 405**Room: B18****Creating an Interdisciplinary Experience: The St. Catherine's American Studies Modernism Project**

Hear how one school's American Literature and U.S. History teachers teamed up to create an interdisciplinary unit that allows students to research and present a multimedia project on a Modernism topic. We'll discuss the benefits and challenges of encouraging students—and teachers—to blur the lines between disciplines.

Frances Doyle, *English Department Chair*; and **Jeff Turner**, *History Department Chair, St. Catherine's School*

Session: 406**Room: B19****Developing and Managing an eBook and eReader Collection**

Looking to add eBooks and eReaders to your library but not sure how to get started? Come explore some of the options available, the considerations for various age groups, and how to develop and manage a digital collection.

Glynis Miller, *Middle School Librarian/Library and Information Chair, Flint Hill School*

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Session: 407

Room: E21c

Launching Kindergarten Readers and Writers

Learn how to foster an early love of reading and writing by encouraging handwriting, reading, and creative writing in kindergarten. We'll discuss journal writing, author's chair, class-made books, interactive white boards, environmental print, and more.

Alexandra Kingsley, Julie Guzzo, and Amy O'Neil, Kindergarten Teachers at The Langley School

Session: 408

Room: E24a

Teaching Students with Learning Disabilities and AD/HD

Learn about different types of learning disabilities and Attention Deficit Hyperactivity Disorder (ADHD). We'll discuss how they manifest in the classroom, and cover strategies you can use in mainstream classrooms to support students with learning differences.

Susan Biggs, Learning Center Director, Flint Hill School

Session: 409

Room: E23a

Making Math Count: How Does It Add up?

If your reading groups run smoothly while your math groups flounder, discover how a balanced literacy workshop can work for math, providing time to participate in daily math RAP, manipulate tools from student "muckets," use technology, play strategy games, and work with a partner.

Teresa Kraft, M.S. Ed, First Grade Teacher; and Jennifer Pierson, Second Grade Teacher, Norfolk Collegiate School



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Session IV 1:20 pm – 2:10 pm

Session: 410

Room: E23b

Wellness: Empower and Inspire Your School Community

Come hear about a student-driven, wellness program that has inspired and empowered one school to make healthy choices on a daily basis. We'll discuss the impact of nutrition, physical activity, and sleep on the brain, heart, and body.

Kathy Wrenn, Middle School Physical Education, Collegiate School

Session: 412

Room: E24b

This is Our Place: Environments for Student Ownership and Leadership

Discover a year-long, multi-discipline program geared to preparing middle school students for economic self-sufficiency. Learn how students can lead group efforts to run a profitable business, nurture a system of living things, and learn from each other. We'll also discuss specific skills students gain, including management and communications.

Corey Borgman, Middle School Director, Mountain Top Montessori

Session: 413

Room: E22b

Move It...Learn It: Integrated Learning Through Meaningful Movement

Have fun and get fit with the hottest, brain-based, meaningful and integrated learning moves: Hip Hop, kickboxing, dancing through food groups, and children's games. Session includes integrated learning using brain research; K-5 focused choreographed music/dance; math/reading skills; and partner routines.

Barbara English, GeoMotion

Session: 414

Room: E22a

(This session is a repeat of #210)

Encyclopedia Virginia: Inside and Outside the Classroom

Come hear how the Encyclopedia Virginia, a free and authoritative resource, offers an easy way to brush up on everything from early Virginia Indian history to the origins of Massive Resistance and from the life of Pocahontas to Doug Wilder. It can also help you discover information by thematic categories; use visual and audio files in the classroom to give students context and a more immediate sense of history; and utilize new mobile and geospatial technologies to take history outside the classroom.

Matthew Gibson, Director of Digital Programs, Virginia Foundation for the Humanities

Session V (500s) 2:10 pm – 2:50 pm

Session: 500

Room: B13

Roundtable on Current College Counseling Topics

Are you a college counselor? Share your recent triumphs and burning topics with your college counseling colleagues.

Facilitator: Scott Mayer, College Counselor, St. Christopher's School

Session: 501

Room: B14

Roundtable for Religion Teachers and Chaplains

Come meet and share ideas and experiences with your colleagues.

Facilitator: Patricia Lyons, Upper School Teacher of Religion/JK-12 Director of Community Service, St. Stephen's and St. Agnes School

General Closing Session for ALL Participants

2:50 pm – 3:45 pm

Room: B21a

Is an Independent School Education Worth the Cost?

Dramatic advancements in neuroscience have given us a better understanding of how children, adolescents, and adults learn; and what contributes to, or interferes with, good memory function. Important factors for K-12 learners are: the role of emotion and the impact of the total school experience in developing the ideal graduate, defined as the life-long learner. Take a look at the research and hear the advantages of a mission-driven, student-centered model over the compliance-driven approach that increasingly characterizes public education.

Douglas Lyons, Executive Director, Connecticut Association of Independent Schools (CAIS)

Special Note:

Here is a sampling of feedback from a similar program Doug led in January:

"Superb—Relevant, well organized, and well delivered!"

"I found this session particularly relevant. I have already shared much of what was talked about with staff and board."

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Keynote Speaker

Jane McGonigal



Jane McGonigal, Ph.D., is a world-renowned designer of games designed to improve real lives and tackle real problems such as poverty, hunger, and climate change. She has created and deployed award-winning games in many countries, with partners such as the American Heart Association,

the International Olympics Committee, the World Bank Institute, and the New York Public Library. Her best-known work includes *EVOKE*, *Superstruct*, *World Without Oil*, *Cruel 2 B Kind*, and *The Lost Ring*, which have been featured in many national media outlets.

Jane is also a future forecaster. She currently serves as the Director of Games Research and Development at the Institute for the Future, a nonprofit research group in Palo Alto, California, and is the bestselling author of *Reality is Broken: Why Games Make Us Better and How They Can Change the World* (Penguin Press, 2011). She also serves as the Creative Director for Social Chocolate, where she is making games powered by the science of positive emotion and social connection. Her research focuses on how games are transforming the way we lead our real lives, and how they can be used to increase our resilience and well-being.

Jane has a Ph.D. from the University of California at Berkeley, and has consulted and developed internal game workshops for more than a dozen Fortune 500 and Global 500 Companies, including Intel, Nike, Disney, McDonalds, and Nintendo. Before joining IFTF, she taught game design and game theory at UC Berkeley and the San Francisco Art Institute. She currently serves on the advisory board for Games for Change, and for the annual Serious Games Summit at the Game Developers Conference. Jane's work has been featured in *Vanity Fair*, the *New Yorker*, *O Magazine*, *Fast Company*, the *New York Times Science* section, and more.

Featured Speakers

Jan Masaoka



Jan Masaoka is a leading expert on nonprofit organizations, with a focus on boards of directors, business planning, and the role of nonprofits in society. She is currently the Director and Editor-in-Chief of *Blue Avocado*, an online nonprofit magazine. Prior, she served

14 years as Executive Director of CompassPoint Nonprofit Services, a national consulting and training firm for nonprofits.

Jan's Board Café columns for nonprofit boards were compiled into *The Best of the Board Café* (Fieldstone Press, 2nd Ed. 2009). She wrote *All Hands on Board: The Board of Directors in All-Volunteer Organizations* (BoardSource), and her research includes executive director tenure, all-volunteer organizations, the nonprofit workforce, and nonprofit real estate needs. She also co-authored *Nonprofit Sustainability: Making Strategic Decisions for Financial Viability*, which was released by Jossey-Bass in 2010; and Nolo Press will publish her book, *HR for Nonprofits* in 2011.

She is a board member of New America Media, and an Advisory Board member for the *Stanford Social Innovation Review* and for BoardSource. Jan was a member of the Governance and Fiduciary Working Group of the Panel on the Nonprofit Sector convened to advise the US Senate Finance Committee. She served two terms on the Telecommunications Commission of the City and County of San Francisco, and was a member of the 2008 California Grantmaker Associations Diversity in Philanthropy Advisory Committee. Jan has been named eight times one of the Fifty Most Influential People in the nonprofit sector, and in 2005 she was named California Community Leader of the Year by *Leadership California*. She was also named Nonprofit Executive of the Year by *NonProfit Times* in 2003.



Featured Speakers

Ted DeMille



Ted DeMille teaches at the Nancy Atwell's Center for Teaching and Learning. He received his undergraduate degree from Wheelock College in 1981 and returned to earn a Master's in Reading, Teaching, and Consulting. He has 28 years' experience teaching

Kindergarten, and grades one and two. He is also a professional musician, involved in *The Good Rockin' Daddies* (children's roots and rock) and *North Star* (traditional American bluegrass). Ted leads writing and reading workshops for teachers throughout the U.S., and presents at the National Council of Teachers of English and International Reading Association annual conventions. His book about primary-grade writers and fiction, *Making Believe on Paper*, was published by Heinemann in 2007.

Amy Kamarainen



Amy Kamarainen is the director of the EcoMobile project at the Harvard Graduate School of Education and the University of Wisconsin–Madison. She holds a B.S. in Zoology from Michigan State University; a Certificate in Research, Teaching and Learning

(through the NSF-funded CIRTL); and a Ph.D. in Zoology from UW Madison. Amy uses ecosystem models to study nutrient and pollutant processing in aquatic ecosystems embedded in urban and agricultural watersheds. She is also interested in using technology to enhance learning of complex concepts related to ecology and ecosystems science. In particular, she is interested in combining technology with outdoor experiences to build student efficacy in 21st-century modes of scientific inquiry. Amy is designing teaching materials and curricula that place science learning in the context of real-world issues and that appeal to a diversity of students.

Catherine Steiner-Adair



Dr. Catherine Steiner-Adair is an internationally recognized clinical psychologist, school consultant, and author. She has consulted to over 350 independent and public schools, parents, and students on a wide range of topics related to strengthening

children's social and emotional development, shaping school culture, and deepening parents' connections to their children. Her passion for helping adults raise strong, savvy, and resilient children extends to boys and girls from preschool through college.

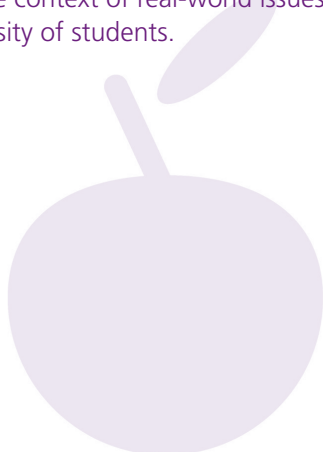
Catherine's long-standing interest in the impact of cultural values on the educational and psychological development of children began in her early years as a Doctoral student at Harvard. Her award-winning research on cultural values that lead to the emergence of eating disorders among the most academically capable and economically advantaged girls led to the development of the highly acclaimed middle school program, *Full of Ourselves: A Wellness Program to Advance Girl Power, Health, and Leadership*, which was the first successful school-based primary prevention program of its kind. Catherine has a private practice in Chestnut Hill, Massachusetts, and is a clinical instructor at Harvard Medical School and an Associate Psychologist at McLean Hospital.

Doug Lyons



Doug Lyons has been the Executive Director of the Connecticut Association of Independent Schools since July 2004. A graduate of Villanova University, Doug has Masters and Doctoral degrees from The University of Pennsylvania. He began his career in public education,

serving for 20 years in the New Jersey public schools. In 1992 he left the Superintendency in Mt. Lakes, New Jersey, to accept the position of Headmaster of the Greenwich Country Day School, Connecticut's largest independent school. Dr. Lyons has served on many nonprofit boards and committees, including the boards of the St. Angela's School in the South Bronx, New York, the Freedoms Foundation in Valley Forge, Pennsylvania, the Connecticut Association of Independent schools, and the Community Answers Service Organization in Greenwich, Connecticut.



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List of exhibitors is current at time of publication.

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Sarah Taggart, staggart@belltechlogix.com
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Bell Techlogix is a partner and trusted advisor to clients for designing, implementing, and managing technology solutions that directly result in decreased costs, increased customer retention, improved service levels, and operational efficiencies for educational institutions.

BLISS PRODUCTS AND SERVICES

Booth Number: 8

Paige Johnson, paige.johnson@blissproducts.com
www.blissproducts.com

Playground and sports equipment, shelters, site amenities, surfacing, and bleachers.

CAMPWISE BY RECISOFT

Booth Number: 54

Dick Cox, dick.cox@recisoft.net
www.campwise.com

Integrated management software for schools offering summer programs or hosting off-season conferences. Functionality includes: online registrations, real-time payment processing, staffing, donor components, and more. One product, one database, one company.

CASTERBRIDGE TOURS

Booth Number: 2

Becky Lewis, blewis@casterbridgetours.com
www.casterbridgetours.com

Founded in 1979, Casterbridge Tours specializes in custom-designed private group tours. We passionately believe in the educational and cultural benefits derived from traveling on our private group tour.

COLONIAL WILLIAMSBURG FOUNDATION

Booth Number: 34

Cory Newell, cnewell@cwf.org
colonialwilliamsburg.com/groupstours

The Colonial Williamsburg Foundation is an educational institution preserving and operating the restored 18th-century Revolutionary capital of Virginia. It has provided a premier school field trip destination for more than 70 years.

CSC LEASING

Booth Number: 46

Matt Thompson, matt@cscleasing.com
www.cscleasing.com

CSC Leasing is an independent lessor of technology equipment. We specialize in working with schools and offer competitive rates and excellent customer service.

CURRICULUM ASSOCIATES

Booth Number: 18

Kathy Walsh, KWalsh@cainc.com
www.CurriculumAssociates.com

Programs are designed to affordably meet the needs of today's diverse classrooms. Research-based and classroom-proven, they deliver content aligned with national and state standards.

EPS/SCHOOL SPECIALTY LITERACY AND INTERVENTION

Booth Number: 27

Jeanne Tierney, jeanne.tierney@schoolspecialty.com
www.eps.schoolspecialty.com

EPS/School Specialty Literacy and Intervention provides K-12 blended-media reading and math curriculum that builds skills and closes the achievement gap for struggling students.

ERB (EDUCATIONAL RECORDS BUREAU)

Booth Number: 51

Susan C. Norwood, snorwood@erblearn.org
www.erblearn.org

ERB is a not-for-profit educational membership association of independent and public schools providing admissions, achievement and support services to schools around the world, PK–12.

FACTS MANAGEMENT

Booth Number: 29

Topher Russo, crusso@factsmgt.com
www.factsmgt.com

FACTS Management Company is committed to enhancing the financial stability and affordability of private and faith-based schools. Tuition Management Grant and Aid and Donor Services.

FINALSITE

Booth Number: 35

Rob DiMartino, education@finalsite.com
www.finalsite.com

Since 1998, finalsite has been bringing cutting-edge web design and web software to independent schools and organizations around the world.

GEOMOTION GROUP

Booth Number: 6

Cindy Childers, events@geomotiongroup.com
www.geomotiongroup.com

GeoMotion Group is an innovative fitness and learning leader with products that are movement-based and curriculum that's developmentally appropriate and cost effective to increase fitness and academic achievement.

GREEN RIVER PRESERVE

Booth Number: 22

Jane Izard, jane@greenriverpreserve.org
www.greenriverpreserve.org

At Green River Preserve we believe bright, curious, and creative young people are the future leaders of the world. We believe summer camp is the best place for developing these leaders. We believe Green River Preserve is the summer camp that will do it.

HISTORIC POLEGREEN CHURCH FOUNDATION

Booth Number: 44

Missy Minton, support@historicpolegreen.org
www.historicpolegreen.org

Presenting lesson plans on The Virginia Declaration of Rights, Patrick Henry, The Virginia Statute for Religious Freedom, First Amendment, Declaration of Independence, Great Awakening and Pre-Revolutionary America, and First Amendment and the Supreme Court.

Exhibitors

List of exhibitors is current at time of publication.

INDEPENDENT SCHOOL MANAGEMENT

Booth Number: 9

Vera Worth, vworth@isminc.com
www.isminc.com

ISM is a consulting firm based in Delaware and dedicated to the advancement of school management. ISM provides creative strategies by combining extensive research, proven management techniques, and personalized service. We work with over 3,000 schools and offer a full spectrum of consulting and employee benefit programs.

JEWISH COMMUNITY RELATIONS COUNCIL OF GREATER WASHINGTON

Booth Number: 5

Donny Kirsch, dkirsch@jcouncil.org
www.jcouncil.org

The Jewish Community Relations Council of Greater Washington provides resources and trainings on Israel-, Holocaust-, and Jewish-themed topics; and advocates for schools to be welcoming environments for all students.

LAKESHORE LEARNING MATERIALS

Booth Number: 36

Kim Thomas, kthomas@lakeshorelearning.com
www.lakeshorelearning.com

Lakeshore offers a complete line of essential early learning materials. Many of these items are exclusive to Lakeshore.

LANDS' END SCHOOL

Booth Number: 30

Jennifer Cooley, jennifer.cooley@landsend.com
www.landsend.com/school

Lands' End School delivers dress code and uniform solutions to over 4,200 public and private schools, both large and small. Our success is based on the comfort and quality of our products and our commitment to excellence in service and support.

LEE HARTMAN AND SONS INC

Booth Number: 7

Shakira Moyer, marketing@leehartman.com
www.leehartman.com

Lee Hartman and Sons, headquartered in Roanoke, VA is widely recognized as an industry leader in the audiovisual industry. For 75 years we have strived to be an innovator in the design and installation, rental and sales of audiovisual products.

LOGIK ELECTRONIC

Booth Number: 4

David Golden, info.logik@verizon.net
www.logikelectronic.com

Electronic learning systems, including language and computer labs. Also distance learning software.

MBS SERVICE COMPANY, INC.

Booth Number: 39

Brent Moore, BMoore@mbsbooks.com
www.mbsDirect.net

MBS Service Company, Inc. provides a course-materials fulfillment program through an online bookstore solution that manages inventory, buyback, order processing, delivery, and customer service.

MCGLADREY

Booth Number: 26

Suzanne Shields, suzanne.shields@mcgladrey.com
www.mcgladrey.com

McGladrey's not-for-profit school practice is comprised of professionals with extensive experience serving the audit, tax, consulting, and technology needs of independent schools. Our focus on personal service and year-round communication ensures your needs will be met.

MOBILE MODULAR MANAGEMENT CORPORATION

Booth Number: 28

Melissa De Long, melissa.delong@mgrc.com
www.mobilemodularrents.com

Mobile Modular Management Corporation rents and sells modular classrooms and relocatable buildings. Our products make excellent solutions for both temporary and permanent space needs.

NYCOM INC.

Booth Number: 53

Elena Boyle, eboyle@nycominc.com
www.nycominc.net

Nycom Inc. is a full-service casework solution company that provides equipment for educational facilities including science labs, administrative areas, technology, art rooms, and music storage. Nycom Inc. focuses on providing a high-quality casework installation at a very competitive price.

OUTWARD BOUND: BALTIMORE CHESAPEAKE BAY

Booth Number: 45

Gabrielle Eklund, geklund@outwardbound.org
www.outwardboundbaltimore.org

Outward Bound is a nonprofit educational organization that serves people of all ages and backgrounds through active learning expeditions that inspire character development, leadership, and service in and out of the classroom.

PORTSMOUTH MUSEUMS

Booth Number: 16

Christyne Matyseck, matyseckc@portsmouthva.gov
www.childrensmuseumva.com

Indulge in science, art, and history at the Portsmouth Museums. From "walkmans" to "waggle dances" to electrified pickles, our programs offer a fun and active experience for a diverse audience.

RENWEB SCHOOL MANAGEMENT SOFTWARE

Booth Number: 33

Lesia Doerstling, ldoerstling@renweb.com
www.renweb.com

RenWeb is the leading Internet-based school management software offering unmatched power, integration, ease of use, and affordability to more than 2,000 schools.

RICHARDS COMPUTER

Booth Number: 48

Mary McIntyre, mmcintyre@richardscomputer.com
www.richardscomputer.com

Specializing in mobile computing technology, Richards Computer offers dedicated sales and service for notebooks and Tablet PCs, and always features a full line of peripherals and accessories.

ROWLAND READING FOUNDATION

Booth Number: 38

Hirva Raj, Hirva.Raj@rowlandreading.org
www.superkidsreading.org

Rowland Reading Foundation publishes Superkids, a core K-2 reading program, and Happily Ever After, a reading readiness program.

SAGE Dining Services, Inc.

Booth Number: 41

Paco Rodriguez, sales@sagedining.com
www.sagedining.com

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SECUREDGE NETWORKS

Booth Number: 24

Jim Hoogewind, jhoogewind@securedgenetworks.com
www.securedgenetworks.com

At SecurEdge, we use our knowledge and experience to determine which type of solution will be the best fit for your school. How is your school utilizing the latest in wireless and classroom technology?

Exhibitors

List of exhibitors is current at time of publication.

SENIOR SYSTEMS

Booth Number: 37

Belinda Nanez, belindan@senior-systems.com
www.senior-systems.com

Senior Systems provides comprehensive solutions integrated into a single database design. Modules include Admissions, Business Office, Registrar, Alumni/Development, Campus Store, My Backpack, and Web Solutions.

SMART TUITION

Booth Number: 1

TARA CHRISTIE, tara.christie@smarttuition.com
www.smarttuition.com

Smart Tuition is the largest privately-owned provider of comprehensive tuition management services focused exclusively on K–12 schools.

SONNY MERRYMAN INC., VIRGINIA'S BUS COMPANY

Booth Number: 55

Dean Farmer, Director of MKTG, dean@sonnymerryman.com
www.sonymerryman.com

Sonny Merryman, Inc., Virginia's Bus Company, is the state's premier school and activity bus dealer. Sales and service centers located in Central Virginia, Northern Virginia, and Hampton Roads.

SOUTHERN PLAYGROUND, INC.

Booth Number: 19

Scott DuBois, info@southernplayground.com
www.southernplayground.com

Sales and installation of playground equipment.

SOUTHERN TEACHERS AGENCY

Booth Number: 3

Carey Goodman, Goodman@SouthernTeachers.com
www.SouthernTeachers.com

Southern Teachers Agency is the premier placement service in the South and the oldest agency in America. We are dedicated to finding the best candidates for the best jobs in independent schools.

ST. JOHN'S COLLEGE GRADUATE INSTITUTE

Booth Number: 57

W. Thomas Crouse, tom.crouse@sjca.edu
www.stjohnscollege.edu

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STONE'S OFFICE EQUIPMENT

Booth Number: 50

Sam Stone, sstone@stonesoffice.com
www.stonesoffice.com

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THE SUPPLY ROOM COMPANIES

Booth Number: 47

Steve Wright, svwright@thesupplyroom.com
www.thesupplyroom.com

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TIAA-CREF

Booth Number: 32

Suzanne Spunzo, sspunzo@tiaa-cref.org
www.tiaa-cref.org

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TRANE/BCWH

The VAIS "GO GREEN CHALLENGE" Sponsors

Booth Number: Lobby

Larry Trane, Trane, larry.cummings@trane.com
Bob Comet, BCWH, bcomet@bcwh.com
www.trane.com; www.bcwh.com

Trane creates high performance classrooms and sustainable school buildings that are fiscally and environmentally responsible, and significantly improve the quality and delivery of education.

BCWH Architects is a full-service architectural, planning, and interior design firm with a diverse body of work in a wide variety of architectural contexts. Our practice is committed to design excellence and outstanding client service. BCWH exists for collaborative place-making experiences that enrich and inspire.

TUITION MANAGEMENT SYSTEMS/PREPGATE LOAN PROGRAM

Booth Number: 17

Scott Delleville, sdelleville@afford.com
www.afford.com

Since 1985, Tuition Management Systems' sole mission has been to help families afford education and help schools prosper. The prepGATE loan program makes it easier to send your child to the K–12 school of your choice.

VA YEARBOOKS

Booth Number: 15

Jeff Bayard, us315@alphagraphics.com/info@vayearbooks.com
www.vayearbooks.com

VA Yearbooks specializes in yearbook publishing, using on-demand printing to provide higher quality, flexible deadlines, and lower costs. We have NO CONTRACT and no minimum purchase required. Yearbook-creation software provided.

VALIC

Booth Number: 49

Nehal Thaker, nehal.thaker@valic.com
www.valic.com

VALIC offers flexible solutions to the real issues faced by Schools and other K–12 organizations throughout the United States. We develop retirement programs customized to your requirements.

VIRGINIA DIVERSITY NETWORK

Booth Number: 52

Lindy Williams, lwilliams@collegiate-va.org
virginiadiversitynetwork.org

The Virginia Diversity Network helps promote diversity within our individual school cultures by offering programs and honest dialog about identity work and inclusion.

THE VIRGINIA LIVING MUSEUM

Booth Number: 21

Shannon Petrosky, grouptour@thelvm.org
www.thelvm.org

The VLM is a private, nonprofit, natural history museum and environmental education center dedicated to connecting people to nature through educational experiences that promote conservation.

VIRGINIA THEOLOGICAL SEMINARY

Booth Number: 25

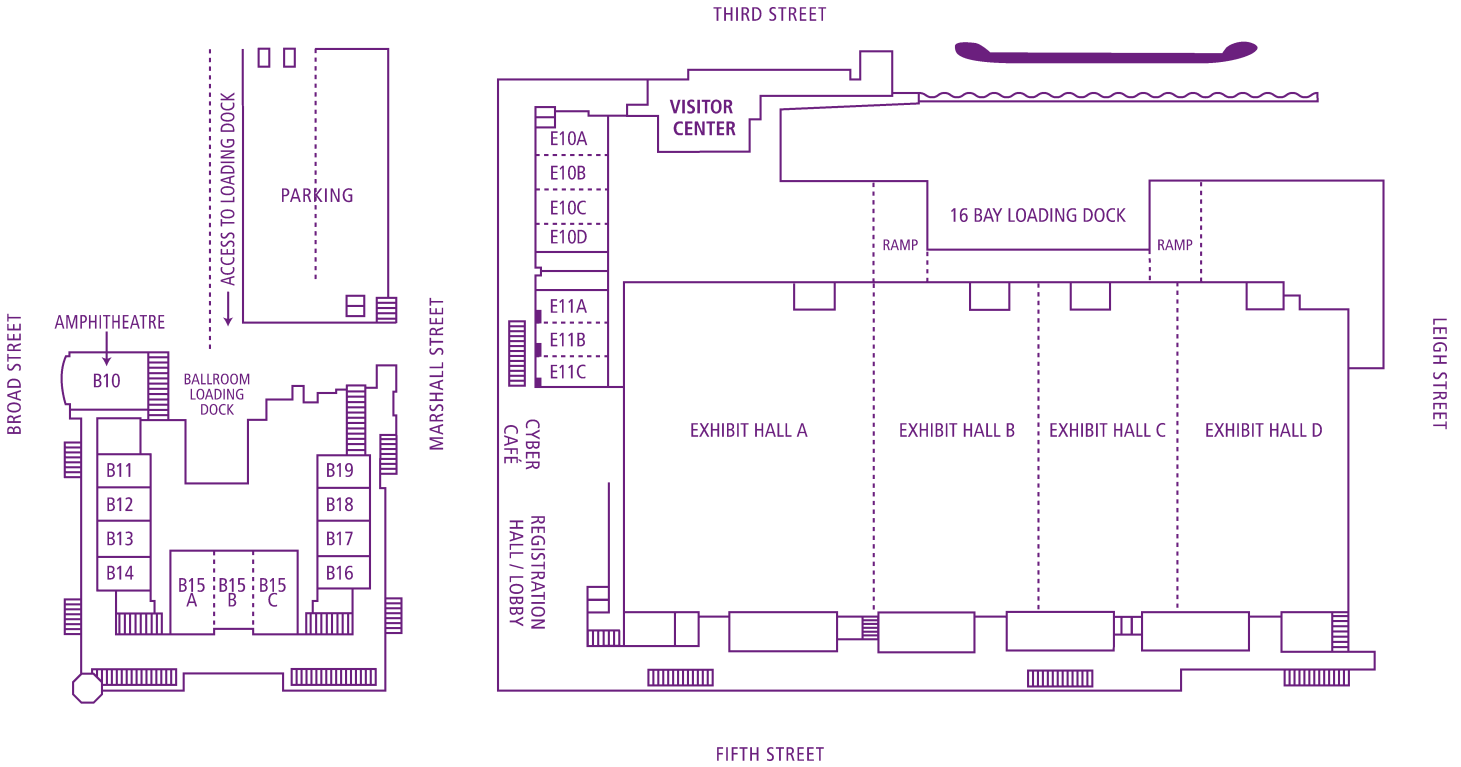
Anne Burruss, aburruss@vts.edu
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Second Floor

